

# Workgroup Report

## **Project #1: Mesa Journeys**

### Activities Completed

- Launched Mesa Journeys social media opportunity drawing campaign to increase followers on Instagram.
- Worked with Office of IE to develop Mesa Journeys survey.
- Launched Mesa Journeys survey.

### Activities Planned

- Identify winners for Mesa Journeys social media opportunity drawing campaign
- Continue building program/service checklist for new Mesa Journeys relaunch

## **Project/Activity #2: Mesa Viewbook**

### Activities Completed

- Met with viewbook vendors

### Activities Planned

- Hope to finalize a vendor soon. Begin collecting content for viewbook.

## **Project/Activity #3: Implementation of Career Exploration Faculty Training**

### Activities Completed

- Finalizing job description and proposal

### Activities Planned

- Finalize job description and proposal. Recruitment of faculty career exploration coordinators.

## **Project/Activity #4: Creation of Virtual Roadmap**

### Activities Completed

- Creation of a virtual roadmap in the form of a web page or app that will allow a student to see an overview of their educational journey from outreach (Junior/Senior year in high school to year 1 and 2 at Mesa).
- Discussed features to add to the tool and began gathering “Must-do” and “Should-do” activities to add to the roadmap

### Activities Planned

- Continue activity collection assignment and discussion of tool features.