

College of Continuing Education Workgroup

4.15.22 CCE Workgroup Report to MPC

Activities Completed

1.) CCE Mesa Webpage - Our workgroup had an opportunity to edit the webpage content that was submitted to the Communications department.

- As a group we made a number of edits, in regards to spelling out acronyms, adding important programs such as career compass and providing more student friendly terminology, like “student portal.”
- The group discussed how this webpage is going to be bi-directional and have information for both CCE and Mesa students. Students can be concurrently enrolled.
- We also want to promote the opportunities available at CCE for our Mesa students who might need support with basic foundational English and math courses.
- The webpage’s biggest goal is to serve as a bridge, where options for Mesa and CCE are clearly outlined and how students have the unique opportunity to select what’s right for them. It might be a mix of both. We want to make sure students are informed of all of their options .
- All edits will be emailed to the Director of Communications Jennifer Kearns and her team.



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Activities Planned Cont...

1.) Mesa CCE Webpage draft

- The group has invited Jennifer Kearns to join us for our May 20th meeting to review a draft of the webpage.
- Once we are able to review a draft of the webpage, we will invite CCE and Mesa students to participate in our focus groups. Their feedback will help to ensure the webpage is student friendly.