

**SAN DIEGO MESA COLLEGE  
BUSINESS ADVISORY COMMITTEE MEETING  
MAY 10, 2019 2:00 P.M.**

PRESENT

Mimi Woods, Victoria Kammerzell, James Hayes, Melissa Esten, Mariette Rattner, Tom Schutz, Rae Russell, Tracy Tuttle, Rebecca Nieman, Ted Kyi, Tom Schutz, Eduardo Landeros, Stephen Groce, Isabel O'Connor

ABSENT

Tina Ngo Bartel, Ty Aloe, Chase Peckham, Lisa Shapiro, Alex Szeto, Anthony Ellis, Jeremy Sanders, Cathy Gilhooly

CALL TO ORDER

The meeting was called to order at 2:06 p.m. Howard Eskew welcomed and thanked everyone for coming. New committee members Melissa Esten, Mimi Woods, Ted Kyi, Stephen Groce, introduced themselves. New faculty new members Rebecca Nieman and Eduardo Landeros introduced themselves as well as the rest of the committee. The Committee welcomes Victoria Kammerzell from California Coast Credit Union sitting in for Cathy Gilhooly.

Vice President of Instruction, Dr. Isabel O'Connor was introduced and extended a warm welcome to the Advisory Board members. Introduction to the Guided Pathways initiative at Mesa College was shared. Additionally, Dr. O'Connor shared the value and importance of the Advisory Board to our programs, curriculum, and student outcomes.

AGENDA ITEMS

REPORTING ITEMS

*Approval of Agenda and Minutes of the Last Meeting* – H. Eskew asked board members for comments and corrections to the minutes of last meeting as well as any changes to proposed agenda. There were no discussion items or corrections made. Motion to approve minutes and agenda – H. Eskew; Moved – M. Rattner; Seconded – S. Groce; unanimously approved.

*Career Center Presentation* – C. Estrada-Howell from Mesa College's Career Center was scheduled to make a presentation but unfortunately had a last minute conflict in her schedule.

*Business Department Update* – A. Horner shared that the new Pathways for Accelerated College Education (PACE) is designed for working adults and non-traditional students and will be launched soon. PACE is our Associate's Degree for Transfer in Business Administration program.

## OLD BUSINESS

*Update – Entrepreneurial Program Certificate of Achievement / Associates of Arts Degree* – H. Eskew reported on these programs have been approved and we be offered beginning Fall 2019. E. Landeros shared his vision for the program and stated that he will be teaching the Entrepreneurship class this Fall.

*Update – Retail Management Certificate* – H. Eskew reported that the Retail Management Certificate program, in collaboration with Western Association of Food Chains (WAFC) has going well and the first group of students to graduate will be in Spring 2020.

H. Eskew also shared that he and board member M. Esten are collaborating to see how the program might be incorporated with Goodwill Industries retail training programs. H. Eskew share that Mesa College is honored to be involved with Goodwill Industries and excited about the prospects of this program.

*Update – Proposed New Business Courses* – A. Horner reported that the Social Media course has been approved by the State and is anticipated to be offered in the 2019-2020 academic year..

*Financial Literacy Program* – H. Eskew reported that the Financial Literacy Speaker Series continues to have strong support from the college. Over the two and one-half years that the program has been in existence it has reached over 1,500 students, faculty, and staff. Each semester, a total of five workshops are scheduled. This year the Fall semester addressed financial literacy issues and the Spring semester focused on financing your college education. Further, in addition to the having the speaker, lunch is provided for attendees. This is a terrific opportunity for our special populations and students who are experiencing food insecurities to be provided with a hot, nutritious meal.

Also, the Financial Opportunity Clinic was held again in April and was a tremendous success.

Additionally, Mesa College offered the Pathways to Entrepreneurship Speakers Series. This series was funded by the California Community College Chancellor's Office Entrepreneurship Faculty Mini Grant. This was a four part series which featured E. Landeros and R. Nieman as speakers.

## NEW BUSINESS

*New Program / Course Proposals for the Business Department* – H. Eskew presented three new program proposals and asked for approval from the Advisory Board to move forward with their development. The three programs include: Logistics and Transportation Certificate and Associates Degree, International Business Certificate and Associates Degree, and Human Resource Assistant Certificate. Members of the Advisory Board stated that all three of these programs meet current needs in the industry and that support the development of these. , and other resources from the Board. Motion to approve proposed programs – H. Eskew; Moved – T. Kyi; Seconded – M. Esten; unanimously approved.

*Proposed Changes to Existing Curriculum* – H. Eskew stated that the CSU system has approved BUSE 101 – Business Mathematics to satisfy the mathematics GE requirement (CSU GE area B4) for the bachelor's degree at all CSU campuses. So, beginning Fall 2019 any student who passes the class will have satisfied this requirement with the CSU system. It also will clear our own SDCCD math competency requirement for the associate degree.

*Attendance at Industry Conferences* –H. Eskew and M. Rattner reported that they attended the 2019 National Business Educators Association in Chicago.

E. Landeros shared that he attended the National Association of Community College Entrepreneurship (NACCE) conference as well as SDSU Entrepreneurship Education conference.

Additionally, many members of the Board stated that all Business faculty should continue to attend trainings, workshops and other professional development opportunities.

#### OTHER BUSINESS

#### PLANS FOR NEXT MEETING

H. Eskew thanked the board for their attendance and willingness to serve on this advisory board.

H. Eskew then stated that the next meeting would be held during the 2019-2020 academic year.

#### ADJOURNMENT

A motion was made at 4:05 p.m. to adjourn the meeting - H. Eskew; Moved – T. Schutz; Seconded – M. Rattner; unanimously approved.

Respectfully submitted,

Howard L. Eskew, Jr.

Chair