

MESA COLLEGE FUNDRAISING

# DREAMING BIG, PLANNING NOW

*Growing Our  
Impact, Together*

January 30, 2025



# *THE BACKGROUND*



2022 -2024



2024

**Opportunity** is here.  
**We can build together .**

# THE PLAN



PLANNING



COMMUNITY -  
WIDE  
OUTREACH



< Quiet Phase: Now - 2029 | 60 - 80% of Goal Raised

Public Phase: 2029 - 2031 | 20 - 40% of Goal Raised >

LEAD  
DONORS



CELEBRATE  
IMPACT



# WHAT TO EXPECT



## ▶▶▶ PARTNERSHIP

You'll hear “ *CCS*” a lot - that's our fundraising campaign consultant.

## ▶▶▶ BIG IDEAS

We'll ask you to *share input* and “dream big.” What can make a *transformational difference* for your areas and students?

## ▶▶▶ COLLABORATION

Fundraising is a *team* sport! We'll each have a part in working with the Foundation and Office of Resource Development team to meet our goals *together* .

# *WANT TO KNOW MORE?*

## ▶▶▶ Foundation Corner

We'll share more in the Weekly Update from Prez Hands, among other platforms.

## ▶▶▶ Krista Stellmacher, CFRE

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