

Instructional Program Review 2019/20 UPDATE

Multimedia

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General Information (Instructional Program Review 2019/20 UPDATE)

2019/20 Instructional Program Review

SUBMISSION INFORMATION AND UPDATES (REQUIRED)

- Lead Writer: Alfonso Saballett
- Liaison: Dina Miyoshi
- Department Chair: Carlos Toth
- Manager/Service Area Supervisor: Danene Brown
- Yes, it is a CTE program.

OUTCOMES AND ASSESSMENT (REQUIRED)

Form: 2019/20 Program Review Outcomes and Assessment Section (See appendix)

PROGRAM ANALYSIS FOR EQUITY AND EXCELLENCE (REQUIRED)

Form: 2019/20 Program Review Instructional Program Analysis Section (See appendix)

PROGRAM GOALS (REQUIRED)

2018/19

New faculty

Hire a new faculty for the multimedia program.

Mapping

CA- Mesa College Strategic Directions and Goals: Strategic Goal 1.1, Strategic Goal 1.2, Strategic Goal 1.3, Strategic Goal 1.6

Install software and hardware in new building

Work with information technology services to make sure that the required software and hardware are installed and ready for the new business technology building multimedia classroom.

Mapping

CA- Mesa College Strategic Directions and Goals: Strategic Goal 1.2, Strategic Goal 4.2, Strategic Goal 4.3, Strategic Goal 6.1

Maintain and upgrade hardware and software

Maintain and upgrade hardware and software in the Multimedia program. Replace the hardware and software as industry standards changes.

Mapping

CA- Mesa College Strategic Directions and Goals: Strategic Goal 1.2, Strategic Goal 4.2, Strategic Goal 6.1

Advisory committee

Meet twice yearly with the industry advisory committee to review current programs and improve the Multimedia program.

Mapping

CA- Mesa College Strategic Directions and Goals: Strategic Goal 1.2, Strategic Goal 1.3, Strategic Goal 1.4, Strategic Goal 2.1, Strategic Goal 3.2, Strategic Goal 4.2

Trainings

Keep faculty skills up to date through online trainings, online research, conferences, and professional organizations.

Mapping

CA- Mesa College Strategic Directions and Goals: Strategic Goal 2.3, Strategic Goal 4.2, Strategic Goal 5.1, Strategic Goal 5.2

ACTION PLANS FOR GOALS (REQUIRED)

Actions

2018/19

Goal

Goal: New faculty

Hire a new faculty for the multimedia program.

Action: Hire a new faculty for the multimedia program.

Describe the actions needed to achieve this objective:	Applied for with BARC for new faculty for the multimedia program.
Who will be responsible for overseeing the completion of this objective:	Department chair.
Provide a timeline for the actions:	As soon as possible.
Describe the assessment plan you will use to know if the objective was achieved and effective:	If BARC approves the form.
List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software,	School funding.

**Facilities, Classified Staff,
Faculty, Other):**

Goal: Install software and hardware in new building

Work with information technology services to make sure that the required software and hardware are installed and ready for the new business technology building multimedia classroom.

Action: Add software and hardware to new building

Describe the actions needed to achieve this objective:	Work with information technology services to make sure that the required software and hardware are installed and ready for the new business technology building multimedia classroom.
Who will be responsible for overseeing the completion of this objective:	All multimedia faculty.
Provide a timeline for the actions:	As soon as possible.
Describe the assessment plan you will use to know if the objective was achieved and effective:	Hardware and software not installed.
List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software, Facilities, Classified Staff, Faculty, Other):	Funding from SDCCD.

Goal: Maintain and upgrade hardware and software

Maintain and upgrade hardware and software in the Multimedia program. Replace the hardware and software as industry standards changes.

Action: Maintain and upgrade hardware and software

Describe the actions needed to achieve this objective:	Replace the hardware and software as industry standards changes and upgrades are made to hardware and software.
Who will be responsible for overseeing the completion of this objective:	All faculty.
Provide a timeline for the actions:	Ongoing.

Describe the assessment plan you will use to know if the objective was achieved and effective: We will continue to monitor industry standards for multimedia, software and hardware upgrades.

List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software, Facilities, Classified Staff, Faculty, Other): Funds.

Goal: Advisory committee

Meet twice yearly with the industry advisory committee to review current programs and improve the Multimedia program.

Action: Advisory committee meetings

Describe the actions needed to achieve this objective: Meet twice yearly with the industry advisory committee to review current programs and improve the Multimedia program.

Who will be responsible for overseeing the completion of this objective: All faculty

Provide a timeline for the actions: By the June 2020.

Describe the assessment plan you will use to know if the objective was achieved and effective: If meeting were setup or not and faculty attended them.

List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software, Facilities, Classified Staff, Faculty, Other): Multimedia Industry personnel.

Goal: Trainings

Keep faculty skills up to date through online trainings, online research, conferences, and professional organizations.

Action: Trainings

Describe the actions needed to achieve this objective:	Keep faculty skills up to date through online trainings, online research, conferences, and professional organizations.
Who will be responsible for overseeing the completion of this objective:	Multimedia Chair
Provide a timeline for the actions:	Ongoing
Describe the assessment plan you will use to know if the objective was achieved and effective:	The multimedia chair will monitor if faculty have you attended any training.
List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software, Facilities, Classified Staff, Faculty, Other):	Multimedia chair time.

GOAL STATUS REPORT (REQUIRED)

Action Statuses

2018/19

Goal

Goal: New faculty

Hire a new faculty for the multimedia program.

Action: Hire a new faculty for the multimedia program.

Describe the actions needed to achieve this objective:	Applied for with BARC for new faculty for the multimedia program.
Who will be responsible for overseeing the completion of this objective:	Department chair.
Provide a timeline for the actions:	As soon as possible.
Describe the assessment plan you will use to know if the objective was achieved and effective:	If BARC approves the form.
List resources needed to	School funding.

achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software, Facilities, Classified Staff, Faculty, Other):

Status for Hire a new faculty for the multimedia program.

Current Status: In Progress

If the Current Status was marked Completed, what was the impact of the completed objective on your program:

If the Current Status was not marked Completed, what are the implications and next steps:

We have applied with BARC and we are currently waiting for the status of the application.

Goal: Install software and hardware in new building

Work with information technology services to make sure that the required software and hardware are installed and ready for the new business technology building multimedia classroom.

Action: Add software and hardware to new building

Describe the actions needed to achieve this objective:

Work with information technology services to make sure that the required software and hardware are installed and ready for the new business technology building multimedia classroom.

Who will be responsible for overseeing the completion of this objective:

All multimedia faculty.

Provide a timeline for the actions:

As soon as possible.

Describe the assessment plan you will use to know if the objective was achieved and effective:

Hardware and software not installed.

List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software,

Funding from SDCCD.

**Facilities, Classified Staff,
Faculty, Other):**

Status for Add software and hardware to new building

Current Status: Completed

If the Current Status was marked Completed, what was the impact of the completed objective on your program:

We're able to teach the multimedia courses to all students. Students are very excited and motivated to be in a brand-new building with new computers and updated software.

If the Current Status was not marked Completed, what are the implications and next steps:

Goal: Maintain and upgrade hardware and software

Maintain and upgrade hardware and software in the Multimedia program. Replace the hardware and software as industry standards changes.

Action: Maintain and upgrade hardware and software

Describe the actions needed to achieve this objective:

Replace the hardware and software as industry standards changes and upgrades are made to hardware and software.

Who will be responsible for overseeing the completion of this objective:

All faculty.

Provide a timeline for the actions:

Ongoing.

Describe the assessment plan you will use to know if the objective was achieved and effective:

We will continue to monitor industry standards for multimedia, software and hardware upgrades.

List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software, Facilities, Classified Staff, Faculty, Other):

Funds.

Status for Maintain and upgrade hardware and software

Current Status: In Progress

If the Current Status was marked Completed, what was the impact of the completed objective on your program:

If the Current Status was not marked Completed, what are the implications and next steps:

We will continue to monitor industry standards for multimedia, software and hardware upgrades.

Goal: Advisory committee

Meet twice yearly with the industry advisory committee to review current programs and improve the Multimedia program.

Action: Advisory committee meetings

Describe the actions needed to achieve this objective:

Meet twice yearly with the industry advisory committee to review current programs and improve the Multimedia program.

Who will be responsible for overseeing the completion of this objective:

All faculty

Provide a timeline for the actions:

By the June 2020.

Describe the assessment plan you will use to know if the objective was achieved and effective:

If meeting were setup or not and faculty attended them.

List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software, Facilities, Classified Staff, Faculty, Other):

Multimedia Industry personnel.

Status for Advisory committee meetings

Current Status: In Progress

If the Current Status was marked Completed, what was the impact of the completed objective on

your program:

If the Current Status was not marked Completed, what are the implications and next steps:

Industry personnel will be contacted to set up meetings.

Goal: Trainings

Keep faculty skills up to date through online trainings, online research, conferences, and professional organizations.

Action: Trainings

Describe the actions needed to achieve this objective:

Keep faculty skills up to date through online trainings, online research, conferences, and professional organizations.

Who will be responsible for overseeing the completion of this objective:

Multimedia Chair

Provide a timeline for the actions:

Ongoing

Describe the assessment plan you will use to know if the objective was achieved and effective:

The multimedia chair will monitor if faculty have you attended any training.

List resources needed to achieve this objective and associated costs (Supplies, Equipment, Computer Equipment, Travel & Conference, Software, Facilities, Classified Staff, Faculty, Other):

Multimedia chair time.

Status for Trainings

Current Status:

In Progress

If the Current Status was marked Completed, what was the impact of the completed objective on your program:

If the Current Status was not marked Completed, what are the implications and next steps:

Faculty continue to attend training in the multimedia industry as well as training to improve teaching and equity.



Request Forms

CLASSIFIED POSITION, BARC AND FACULTY POSITION REQUEST

Reviewers

LIAISON'S REVIEW

Form: Instructional Program Liaison's Review 2019/20 UPDATE

MANAGER'S REVIEW

Form: Instructional Program Manager's Review 2019/20 UPDATE

Appendix

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- A. **2019/20 Program Review Outcomes and Assessment Section** (Form)
 - B. **2019/20 Program Review Instructional Program Analysis Section** (Form)
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Form: "2019/20 Program Review Outcomes and Assessment Section"

Created with : Taskstream

Participating Area: Multimedia

(REQUIRED) Program name

Multimedia

(REQUIRED) Are you on target with your assessment schedule?

Mostly. Several courses are being revised and will be first offered in Spring 2020 or some future semester (MULT 124, 131). When they are offered, all CLO's will be assessed.

Courses with no CLO Assessment yet: MULT 114, MULT 122, MULT 123, MULT 130.

Courses that need Critical Thinking assessed: MULT 116.

(REQUIRED) What have your assessments revealed about your courses/programs/service area/school/division/office?

The assessments has revealed about our courses the following:

- It is more focus on project-based assessments
- We are adding more scaffolding/guided exercises before students get to their independent work
- Less reliance on traditional textbooks- out of date, using OER, videos, designing projects/assignments
- Generally meeting our benchmark of 70% students passing/earning passing grade on assignment, etc.
- We are all continually updating our assignments to meet industry needs, better prepare students.

(REQUIRED) Based on your assessments, what resource needs have you identified?

- Budget
- Equipment
- Faculty

Please provide any other comments.

None.

Form: "2019/20 Program Review Instructional Program Analysis Section"

Created with : Taskstream

Participating Area: Multimedia

Program Name

(REQUIRED) Type your program name.

Multimedia

Part A: In this section, please analyze your program in terms of course success metric. Start by disaggregating the available data by race, gender, and any other parameters of interest to your program and answer the following questions.

(REQUIRED) A1. What patterns do you notice with regard to equity in course success at the program level by race/ethnicity?

You may also conduct analysis by course and/or by modality.

Equity Gap: When a group of students who share a common characteristic (e.g. race/ethnicity) have lower access and/or outcome rates than their peers. The size of the equity gap along with the size of the group determine whether that gap is significant. Larger groups should, statistically, have smaller gaps and therefore when gaps are present (even small ones) they may be significant. Smaller groups will see wider variation in outcomes, therefore gaps should be seen consistently over time and/or reviewed by looking at multiple years in aggregate to determine if they are significant.

The "Equity Gap Analysis" shows that there is a 0% gap in female to male, -11% in African American, 7% in Asian, 1% in Filipino, -4% in Latinx, 16% in Pacifica Islander, 2% in White.

(REQUIRED) A2. Do these patterns persist over time (e.g., look at the last five years)? Describe if equity gaps are increasing, decreasing, or staying the same?

Over the last 5 years for African American and Latinx it has decreased buy a a few percentage points. At one point it was -16% for African-American. All the rest have stayed about the same.

(REQUIRED) A3. What factors may have influenced these results? What are your most significant findings?

I think just being aware that there was a Equity gape, has made us more conscious of making sure that there is equity among all our students. The more significant findings is knowing that there was a -16% equity gap for African American and that it has been reduced to -11%. We hope to continue reducing these equity gaps in that only African-Americans but all others.

(REQUIRED) A4. How have you/might you alter practices to increase student success and reduce equity gaps?

We will continue to attend appropriate trainings that will help us reduce equity gaps.

(REQUIRED) A5. How does your program contribute to the College's identity of being a Hispanic Serving Institution?

How faculty participates in Latinx activities throughout the campus and we make our students aware of activities that would benefit our Latinx

(REQUIRED) A6. Have you identified resource needs? If yes, please list.

Yes, faculty training, software and hardware upgrade to maintain the computer labs to industry standards.

(REQUIRED) A7. Do any of your program goals address these implications or needs? If not, please develop a new goal that addresses your findings and subsequent reflection.

Yes our goals do address these implications.

Part B: In this section, look at the area of focus you identified in last year's program review and answer the following questions.

(REQUIRED) B1. How have you developed this focus? Are you seeing any results? What are your next steps?

Yes, we have been able to go to a new building, upgraded the software and hardware, and attended trainees. Based on equity gap data it appears that we are seeing positive results in closing the Equity gap. Our next step is to continue with training, software and hardware upgrade to maintain the computer labs to industry standards.