

SAN DIEGO MESA COLLEGE

Strong Workforce Committee Meeting Minutes

December 10th, 2020

3:00 pm – 4:30 pm

Zoom: <https://cccconfer.zoom.us/j/98880937911>

ATTENDEES	IN ATTENDANCE	ABSENT
	Ailene Crakes	Amanda Johnston
	Amanda Horner	Anda McComb
	Aracely Bautista	Carina Hernandez
	Claudia Estrada-Howell	Janue Johnson
	Corrine Huber	Jordyn Smiley
	Hai Hoang	Liza Rabinovich
	Jeaneal Davis	Shawn Fawcett
	Joel Vera	
	Johanna Aleman	
	Julia Zuniga	
	Kaitlin Choi	
	Karla Trutna	
	Leticia Lopez	
	Mark Manasse	
	Melanie Baeza-McCray	
	Michelle Toni Parsons	
	Monica Romero	
	Pavel Consequera	
	Rachel Russell	
	Raquel Sojourner	
	Robert Wong	
	Sadie Wager	
	Sahar King	
	Tara Maciel	
	Tasha Frankie	
	Tina Recalde	
	Tracy Penrod	

CALL TO ORDER: By T. Frankie at 3:03pm

- Welcome / Check-in / Review of Minutes
 - Raquel approved, Rachel seconded – Minutes approved

ACTION ITEM(S): N/A

CONTINUING BUSINESS

- Budget & Allocation (Tara)
 - Reviewed Timeline, Allocation Form, Rubric
 - Program Allocation process this year will be a standalone process, not integrated with BARC or Perkins – there is no BARC process this year
 - There will be an online allocation form sent to CTE department chairs to coordinate funding requests
 - CTE faculty and professionals will receive an email informing them that funding is available
 - Allocation form will open for submissions on December 11th and close on March 8th, the workgroup will review submissions using the rubric and will present their recommendations to SWC at the meeting on April 8th
 - SWC to approve recommendations at May 13th meeting
 - Allocation rubric is the same as last year
 - There is a lot of funding available so departments shouldn't restrict their requests
 - Research, Outreach, Tutoring, and Career Center are eligible to apply for this funding
- Advisory Committee – (Monica)
 - [Advisory Committee Lead Faculty](#)
 - Suggestion to add "Involvement of Student Services" to Duties
 - Suggested edit in Qualifications – "Experience working with community members and experience with employers/those in industry"
 - This is a reassigned time position for an existing faculty member
 - Workgroup wants to take this suggestion forward to Isabel to obtain this position
 - Committee Voted – Majority of committee in favor, will move forward, hopeful to have someone in the position for February 1, 2021
- Employer Engagement (Melanie)
 - Next meeting is Monday, December 14th, open to anyone who wants to join
 - Will discuss the implementation of a student focus group – to get an idea of student needs and priorities for internships and employment now and in the future
 - Survey of top 3 recommendations for employer engagement goals for what the group will focus on for 21/22 Academic year -
<https://www.emailmeform.com/builder/form/wf182l8uH54faUFXbn6d>
 - Committee members were encouraged to complete the survey to give some feedback
- Professional Learning and Classroom Support (Tasha)

- Workgroup sent out a survey to faculty (and students) to determine if adjunct faculty would be interested in focus group to figure out how to get them more involved on campus and in Strong Workforce activities
 - What can we offer to them to take back to their workplace in addition to what they bring to teach their classes
- Next meeting in January to discuss results of the survey
- Outreach and Marketing (Karla)
 - Creating program videos – create CTE video to show program highlights and student success stories/testimonials
 - Looking to hire a videographer to capture CTE programs in classrooms as well as performances
 - Developing program info sheets – Google sheet for programs to input information that counsellors, student services should know about their programs and students
 - Share special events and projects, degrees and certificates offered, and program highlights
 - A tool for outreach purposes as well as community partners and perspective students
 - Events – SDCCD Week
 - Virtual conference for K-12 educators and community partners to learn about CTE
 - December 11th from 12pm to 2pm
 - <https://www.sdccd.edu/sdccdweek/>
 - Jumpstart – tentative date of April 17th, working to ensure a specific CTE track
- New CTE Programs – No Updates

ACTION ITEM(S): Take Advisory Committee Lead Faculty position to VPI

NEW BUSINESS

- Competency-based Education Collaborative [RFA](#) (Monica)
 - Asking the committee to review and give some feedback as to if this is something Mesa should pursue – getting a grant to look into providing CBE at Mesa
 - Completely asynchronous for students to reach competencies on their own time
 - State chancellor’s office will choose 15 colleges to create a framework of what this would look like for other colleges to copy- collaboration
 - <https://drive.google.com/file/d/1J7kzzR7IQugWBQn7ZRVkbvK3zjKCMqB5/view>
- Program Review Committee new position
 - CTE Member (faculty) as well as SW Committee member positions available. CTE faculty position was added as there is at least one non-CTE program in each school, and it is possible that there would be no CTE representative on Program Review
 - Monica currently attends as the representative for SWC, but it is open to someone else who wants to sit in
 - 1 meeting a month with some outside work – occurs every first Fridays, next meeting is on February
- February CTE Month (Monica)
 - Looking for ideas for activities, marketing, etc.
 - Will follow up with this discussion in January – send Monica any ideas

- Marketing programs (social media?) – could help with enrollment if promoted at the beginning of the month
- Highlight student outcomes
- CTE open houses suggested
- Changing workgroups to official SW sub-committees (Tasha)
 - Budget and Allocation, Professional Learning and Classroom Support, Employer Engagement and Internships, Marketing and Outreach
 - For adjuncts to get paid – encourage more involvement
 - Those interested will need to be confirmed by Senate to join the subcommittee
 - Ask adjuncts in focus group if they are interested
 - Does come with more work, more formalities, paperwork, assessments
 - Looking for approval from SWC to let the workgroups move forward to decide if they want to remain as a workgroup or become official
 - Workgroups to report out their decision at February 11th SWC meeting
 - Need PCab approval
 - Would go into effect for Fall 2021 semester

ACTION ITEM(S): Mona send out information for PRC, Workgroups to discuss at their next meetings if they want to become official sub-committees

Continued CTEOS Presentation (Hai) - <https://tinyurl.com/CTEOSNov12>

- Awards, Ethnicity, and Current Wages – height of bar is hourly wage, darker the bar the higher number of responses
 - Lack of representation in many ethnic groups
 - Lowest number of black student responses, reporting the lowest current wage
 - Response rate may differ depending on industry
 - Hard to get a good picture of outcomes without having enough reported data
 - Interested to compare reported wages vs LMI report
- Awards and wage changes
 - Does not include respondents who have lost their jobs due to Covid-19
 - Positive – wage gain after completing academic program
 - Negative – wage loss from loss of job or change in career (starting a new job in an entry level position)
 - Suggested to add a follow-up question about reasons for wage loss
 - Black students reporting current wage gain is low, as well as low response rate
 - Look at gender as well as age – women tend to receive a lower wage than men, discrepancy of about \$1,000 for CTE, \$700 for non-CTE
 - Women tend to answer surveys more
- Awards – Job Title – Similarity (How closely related to your field of study is your current job?)
 - Responses:
 - Very close – “My current job is in the same field as my coursework and training”
 - Close – “I used what I learned in my coursework and training even though I am not working in the exact same field”

- Not close – “My coursework and training are not at all related to my current job”
- Funding is received from this data, and student responses can affect the data
- Intention is important – students not seeing jobs as related
- Use Guided Pathways to help students explore their careers
- Better advertise to students when the survey is coming out and prepare them to complete it – better response rates
- CTEOS flex summit – bring in people from across campus to further discuss and come up with some action items

ACTION ITEM(S): N/A

STANDING ITEMS

- Mesa 2030 (Rachel)
 - Last meeting was at PCab retreat with Guided Pathways
 - Aligning pathways to Mesa 2030 goals and facility goals
 - Wrapping up in spring
- Regional Workgroups
 - Perkins Update (Tina)
 - Last Friday had an application training for CTE programs applying for Pekins funding – will post on website
 - Programs can use Google Drive to submit their applications and documents, rather than emailing in
 - Last year applications are accessible to all CTE faculty to view for guidance
 - Programs are required to meet with Tina before submitting to review application between January 25-February 19th,
 - Applications are due 2/22 @ 10am
 - Allocation meeting on 3/19, reps from each school on Allocations Committee – have some open spots and will put a callout to schools for representatives
 - need a non-CTE representative
 - Regional Update (Monica)
 - Danene is doing great in her new position
 - Pathway Navigation (Claudia)
 - Moving into the last year of project
 - All colleges are working on submitting reflections for the year and requesting last year of funding
 - Regional consultants West Ed are compiling videos from student panel held at the last Community of Practice
 - Created a video with Leroy Johnson about best practices around Career Planning before Ed Planning - <https://youtu.be/4CZ1equheBg>
 - Data (Hai)
 - Conversation of SG21, Mesa is leading some of that work

- Conversation on how to best collect data on gig economy, and what that survey would look like
- K-12 workgroup is happening and will start providing updates in future SWC meetings
 - Improving pathways and partnerships with K-12

ACTION ITEM(S): N/A

ROUND TABLE: N/A

- Toni: Credit for Prior Learning - Pathways discussed creating a team to solely focus on CPL
 - Is anyone in SWC interested in leading the CPL project in collaboration with Pathways?
 - Would invite people to join project team
 - If interested, follow up with Toni
 - Discuss if this could be a sub-committee of SW
- Robert: Recently placed two students in employment, one from Interior Design and one from Architecture, and the employer is a former Mesa students of former Mesa student
- Katlin: Interdisciplinary project with Museum Studies Art Gallery Chicano Studies and English Department proposal has been accepted – presenting in March, hoping to advocate for more culturally relevant teachings and Work Based Learning practices at a national level
- Jeaneal: Vet Technology program received initial accreditation from the American Veterinary Medical Association
- Mona: Please consider joining Program Review Committee

Happy Holidays!

ADJOURNMENT: 4:34pm

2020-2021 Meeting Dates: 3:00 pm – 4:30 pm
November 12, December 10, February 11, March 11, April 8, May 13