

SAN DIEGO MESA COLLEGE

Strong Workforce AdHoc Group

Meeting Minutes

3/15/2018

4:10 pm – 5:00 pm, LRC 435

Attendees: Ailene Crakes, Amanda Horner, Amanda (Mandy) Johnston, Anne Hedekin, Ben Sims, Claudia Estrada-Howell, Danene Brown, Danielle Lauria, Ed Helscher, Genevieve Esguerra, Hai Hoang, Johanna Aleman, Mariette Rattner, Mark Manasse, Meegan Feori, Melissa Williams, Nick Johnson, Olivia Picolla, Rachel Russell, Sahar (Mona) King, Soodeh Nezamabadi, Tara Maciel, Tina Recalde, Tracy Tuttle

Portfolium (Nick Huberty)

Portfolium is the only digital portfolio network in the world that connects students to employers. This tool is used to visually showcase students' academic and professional accomplishments and experiences. A common problem students' experience after graduating is the inability to adequately articulate and communicate their skills out into the workforce. Portfolium provides students with not only a digital portfolio to store their accomplishments and projects, but more importantly one that can relate to career ready skills, interpret and properly present those skills to employers. One of the additional benefits of Portfolium is the fact that employers can access this database and search through a candidate pool of over 4 million students and identify and communicate with desired candidates based on requisite skills and experience.

Portfolium allows students to:

- **Enhance Their Resume and LinkedIn Profile:** Students have the ability to embed their entries online and add URLs to their resume to bring their bullet points to life. To ensure that their Portfolium profile gets exposure they can link their profile URL into their email signature and social media profiles (i.e. LinkedIn, About.me, etc.)
- **Showcase Themselves On-The-Go:** Users can install the iOS app and use their work to start conversations with recruiters at career fairs and during interviews. This allows them stand out from their peers as they are able to provide visual proof of their skills and personality. Students can also add new experiences and projects to their portfolio directly from their smart phone.
- **Follow Companies & Have Them Follow Back:** Students can explore companies on Portfolium and follow the ones that interest them. By doing so, they will be notified whenever they post a new job and will ultimately be added to their candidate pool.
- **Apply To Jobs:** Students have the ability to access Portfolium's extensive job platform, which features 2,000+ companies such as Disney, Nike, Verizon, Google, Boeing, SpaceX, Qualcomm and Facebook. They can also apply directly to their job postings and use specific entries from their portfolio to enhance their application.

For more information please reference the following link:

<https://portfolium.com/about>

The screenshot shows the profile of Erika Johnson, a writer and digital media storyteller. The profile includes a header with her name, title, and a 'CONNECT' button. Below the header are navigation tabs for 'PROFILE', 'PORTFOLIO', and 'CONNECTIONS'. The main content area is divided into an 'Overview' sidebar and a main portfolio grid. The 'Overview' sidebar lists her education (Bachelor of Arts in Art History at UCSD), work experience (Media Communications Specialist at UCSD), and location (San Diego, CA). It also shows statistics: 11 Projects, 26 Skills, and 47 Connections. The main grid displays three featured items: 'UCSD Volunteer50', 'UCSD GUARDIAN PHOTOGRAPHY', and 'UCSD TREND MAGAZINE'. Each item has a thumbnail image, a title, a brief description, and a 'Journalism' or 'Fashion' category. There are also 'SHOW' and 'SORT BY' options at the top of the grid.

The screenshot shows a search results page on TalentMatch. The search bar contains 'Keyword search...' and 'ADVANCED'. The results are sorted by 'SORT BY' and show 1-25 of 3,726,408 results. The first result is for Keneley Bautista, a Psychology - Psychopathology Undergraduate at CLUNY Graduate School and University Center. The profile includes details on Education, Intro, Work Experience, Clubs, Affiliations, & Programs, and Skills. A blue arrow points to the 'Invite to Apply to Job' button. The second result is for Christian Perez, MPH, a Public Health Doctoral Student and Environmental Health Intern at Florida International University. The profile includes details on Education and Intro.

- Meeting Dates from 4:00 – 5:00, in LRC 435

- 4/5
- 4/19
- 5/3
- 5/17