

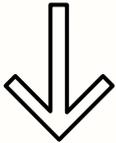


**CALL TO
ACTION**

Outreach & Promise

Presented by
Karla Trutna and Donnaly Atajar

Enter the Path: Outreach



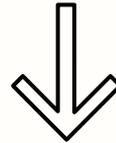
Path to Mesa

During our Info Nights “Path to Mesa,” we will share a Mesa Academy recording to highlight the program and its services. Provide attendees w/a contact.



UMOJA Info Sessions

Arrange special UMOJA/Mesa Academy sessions w/our feeder schools. Have a BFCC staff speak to high school students about their services.



Ambassador Training

A training session for OAs to meet with someone from the BFCC to learn more about UMOJA/Mesa Academy.



Counselor Connection

Connect them to a Mesa Academy Counselor early on! Create a pipeline that will intentionally serve Black and African-American students at the onset of their entrance to higher education.

Promise Survey Results - Fall 2020

Cohort	# respondents	# identified as Black or Af Am
20-21 (Year 1)	539 out of 1,009	46
19-20 (Year 2)	416 out of 752	26

Promise Survey Feedback



Academic Goals

Grades/GPA, student skills, engaging with material, selecting a major, transferring



Personal Goals

Self-care, time management, public speaking, career exploration, networking, hobbies



Desired Programming

Social gatherings, Black cultural events, self-care, community, connection

Stay On The Path: Promise Program

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Workshops & Engagement

1

Promote Mesa workshops and events + BFCC-led Promise workshops

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Ambassador Connections

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Phone calls and emails to check in with students and connect them to Mesa

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Targeted Marketing

2

Sawubona Canvas shell + direct emails and Promise newsletter

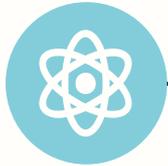
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Wraparound Support

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Refer students to resources and opportunities to enhance their Promise and Mesa experience

Student Testimonials



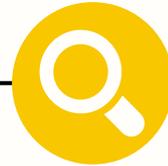
Year 2 Student

This program has helped me so much! Without this program, I would be lost and wouldn't know what to do in college.



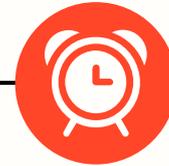
Year 1 Student

I think this program is awesome. It really helps students save and not worry so much about money and more about school.



Year 2 Student

You should take all the resources you can get from Promise because they are VERY helpful.



Year 1 Student

The Promise is very helpful and without it, I would be in a disadvantage.

CONTACT US

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THANKS