



North County Service Area



North County Zip Code Update 2018-2019 Academic Year

Prepared July 29, 2019

Context

- In 2017-2018, students who reported living in the north county service area comprised the following proportions of overall FTES at each college and Continuing Education:
 - **City College:** 5% or 529 FTES
 - **Mesa College:** 10% or 1,571 FTES
 - **Miramar College:** 33% or 3,299 FTES
 - **Continuing Education:** 6% or 609 FTES
- Most students who reported living in this service area live in Rancho Bernardo, Poway, and Rancho Peñasquitos.
- In general, FTES from this service area has steadily increased over the past several academic years at each college and Continuing Education.

Spring 2019

- While FTES declined at each college, Continuing Education observed an increase in Spring 2019 from the north county service area:
 - **City College:** -6 FTES or -3%
 - **Mesa College:** -70 FTES or -10%
 - **Miramar College:** -87 FTES or -6%
 - **Continuing Education:** +24 FTES or +9%
- This trend at CE is consistent throughout this academic year and is likely because there are few other non-credit offerings in this part of the county.

2018-2019 Academic Year

- Despite some variation by term, FTES from students in the north county service area has declined this academic year at the credit colleges and increased at Continuing Education:
 - **City College:** -34 FTES or -7%
 - **Mesa College:** -115 FTES or -7%
 - **Miramar College:** -44 FTES or -1%
 - **Continuing Education:** +46 FTES or +7%
- FTES from students who live in the Rancho Bernardo and Poway area declined across the colleges with the exception of City College (City College: +2%, Mesa College: -12%, Miramar College: -6%). This may be due to the popularity of City College's cosmetology and building trade programs amongst students from this region according to past SDCCD research.
- Total FTES from students who reported living in the north county service area:
 - **City College:** 489 FTES
 - **Mesa College:** 1,454 FTES
 - **Miramar College:** 3,250 FTES
 - **Continuing Education:** 666 FTES