

The Fashion industry creates billions of dollars in revenue every year from consumers who purchase clothing, articles, shoes, and accessories. This industry is extremely diverse and offers a wide range of career opportunities including design, manufacturing, distribution, marketing, retailing, advertising, communications, publishing, and consulting.

## What type of career can I have with this major?

Since this major is so comprehensive, you will have a variety of excellent employment opportunities.

- Account Executive
- Buyer
- Costume Designer
- Department Manager
- Designer
- Fashion Editor
- Fashion Graphic Artist
- Fashion Stylist
- Imaging Assistant
- Market Research Analyst
- Marketing Representative
- Media Sales Executive
- Merchandising Displayer
- Merchandising Distributor
- Merchandising Manager
- Operations Manager
- Patternmaker
- Print Designer
- Promotions Manager
- Public Relations Executive
- Retail Store Manager
- Retail Store Supervisor
- Sample Maker
- Seamstress Fashion Illustrator
- Technical Designer

## Where can I work?

This profession provides you with a choice of various work environments including government agencies, non-profit organizations, for-profit agencies, and public and private companies.

- Advertising Agencies
- Apparel Manufacturers
- Department Stores
- Design Studios
- Fashion Forecasting Firms
- Fashion Companies
- Magazines
- Motion Picture Industries
- Retail Businesses
- Pattern Manufacturers
- Performing Arts Industries
- Product Design and Development Companies
- Specialty Stores
- Television Productions
- Testing Facilities
- Theater Costume Department

## What type of professional organizations and resources are available in this industry?

There are many professional organizations that offer resources, articles, job opportunities, training and conference information. We suggest you visit each organization's website to gather more information and contacts in your field.

- [American Apparel and Footwear Association](#)
- [Custom Tailors and Designers Association of America](#)
- [Costume Designers Guild](#)
- [Costume Society of America](#)
- [Council of Fashion Designers of America](#)
- [Fashion Group International](#)
- [International Association of Clothing Designers and Executives](#)
- [Manufacturers' Agents National Association](#)
- [National Association of Schools of Art and Design](#)
- [National Retail Federation](#)
- [Shoe Service Institute of America](#)

## What type of Fashion program does San Diego Mesa College offer?

The program at San Diego Mesa College provides specialization in either Fashion Merchandising or Fashion Design. Fashion Merchandising prepares students for entry-level positions in sales, management, buying, visual presentation, promotion, and wholesaling for both men and women. A Fashion Design specialization focuses on sketching, sewing, draping, pattern making, and presentation skills that prepare students for entry-level positions in the manufacturing, designing, and home sewing industries. Degrees that specialize in technology are also available.

- [Certificate of Achievement: Computer Fashion Technology: Design](#) | [Computer Fashion Technology: Merchandising](#) | [Fashion Design](#) | [Fashion Merchandising](#)
- [Associate in Science: Computer Fashion Technology: Design](#) | [Computer Fashion Technology: Merchandising](#) | [Fashion Design](#) | [Fashion Merchandising](#)

*See college catalog for program descriptions, course titles, and areas of emphasis.*