Getting a Degree/Certificate in… 　　　MULTIMEDIA

The multimedia industry is rapidly growing as a result of the demand and expansion of technology and global communications. You may focus on many different aspects within the multimedia industry including web publishing, developing movies, videos, and 3-D animation video games.

What type of career can I have with this major?
Since this major is so comprehensive, you will have a variety of excellent employment opportunities.

- Advertisement Designer
- Audio Equipment Technician
- Audio Operator
- Audio/Visual Librarian/Producer
- Broadcast Technician
- Cinematographer
- Copywriter
- Database Developer
- Digital Image Technician
- Digital Imaging Processor
- Digital Videographer/Editor
- Disc Jockey
- Engineering Sound Technician
- Film Buyer
- Film/Video Editor
- Graphic Designer
- Multimedia Specialist
- Product Development Manager
- Software Designer/Developer
- Web Designer

Where can I work?
This profession provides you with a choice of various work environments including government agencies, non-profit organizations, for-profit agencies, public and private companies, and firms.

- Advertising Agencies
- Colleges and Universities
- Computer Corporations
- Computer Repair Companies
- Data Processing Firms
- Engineering Firms
- Entertainment Industries
- Government Agencies
- Graphic Arts Industries
- Magazines and Newspapers
- Manufacturing Firms
- Marketing and Research Firms
- Public Relations Firms
- Radio and TV Industries
- Software Companies

What type of professional organizations and resources are available in this industry?
There are many professional organizations that offer resources, articles, job opportunities, training and conference information. We suggest you visit each organization's website to gather more information and contacts in your field.

- Academy of Interactive Arts and Sciences
- American Computer Science Association Inc.
- American Council for Technology
- American Institute of Graphic Arts
- Association for Applied Interactive Multimedia
- Association for Women in Computing
- Computing Research Association
- Graduating Engineer and Computer Careers Magazine
- International Game Developers Association
- The Association for Multimedia Communications
- Research Institute for Advanced Computer Science
- Arts Opportunities
- GameJobs.com

What type of Multimedia program does San Diego Mesa College offer?
The multimedia program at San Diego Mesa College provides students with a comprehensive approach based on classes in web publishing and developing movies, videos, and 3-D animation video games. Class projects include producing, shooting, and editing a film plus website creation. Knowledge of these skills and tools will assist students seeking an entry-level position upon graduation.

- Certificate of Performance: Digital Video | Flash | Multimedia Survey | New Media Publishing |Video Game Development
- Certificate of Achievement: 3-D Animation and Modeling | Interactive Media Production
- Associate in Science: Multimedia

See college catalog for program descriptions, course titles, and areas of emphasis.

MULTIMEDIA

Associates Degrees/Certificates

Getting Started

Step 1: Application - Start by completing the online application for admission
Step 2: Orientation - Complete the online New Student Orientation (Flash player required)
Step 3: Assessment - Visit the Assessment office to learn about English and math testing
Step 4: Advisement - Complete the online First Semester Planning Workshop
Step 5: Registration - Register for classes

While You're Taking Classes

Update your resume and craft a cover letter	Attend job fairs	Conduct industry research
Look into volunteer/internship opportunities	Perform job searches	Think about transfer options

See the Transfer or Career Center for assistance

Transfer Options

Getting Started

- Join a professional multimedia association as a student member
- Identify your intended major at the university(ies) you wish to apply by carefully looking at the program descriptions. This major is also known as: "Mass Media ", "Media Communications" and "Media"
- Map out where you want to transfer for your multimedia Bachelor's degree

Exploring your Emphasis/Concentration

An emphasis provides multimedia majors an opportunity to explore a concentration within a broad degree. Unit requirements vary by institution. Most times declaring an emphasis is optional. Here are a few different emphases offered at surrounding universities:

Performance • Production • Film Studies

Education Planning

Fall semester 1st year (1-15 units):
1) Attend transfer workshops   2) Review articulation agreements   3) Map general education (GE) requirements
4) Identify 4-year institutions to apply   5) Attend a Transfer Fair   6) Meet with a counselor

Spring semester 1st year (16-30 units):
1) Continue to attend transfer workshops   2) Check-in with a counselor to make sure your educational plan is on track   3) Seeking tutoring assistance in the academic skills center to keep your grades competitive

Fall semester 2nd year (31-45 units):
1) Submit admissions applications to 4-year institutions: Fall for CSU/UC; Early spring for private and out-of-state institutions   2) Identify deadlines and due dates for admissions transcripts and other documents

Spring semester 2nd year (46-60 units):
1) Identify deadlines and due dates for admissions transcripts and other documents   2) Submit your FAFSA between January 1st-March 1st.   3) Turn in your deposit and registration forms to the institution you decide to attend.
4) Attend the transfer orientation event(s) at your new campus   5) Complete academic coursework and transfer!

While You're Taking Classes

• Update your resume • Prepare a cover letter • Complete an internship in multimedia • Build your network •
Maintain a strong GPA • Hold a leadership position in a multimedia club/society • Find a mentor • Conduct informational interviews with individuals in your desired position(s) • Visit your Career Center as much as possible!