

# **SAN DIEGO MESA COLLEGE STRATEGIC PLANNING PRIORITIES**

Mission: "San Diego Mesa College has a vital role in higher education with a commitment to provide excellent educational programs and services to its students and the community."

## **I. STRENGTHENING COLLEGE SUPPORT INFRASTRUCTURE**

- Modernize enrollment management.
- Develop innovative student access and promotional strategies.
- Optimize Mesa's technological competitive advantage.
- Institutionalize the college's strategic planning processes.
- Pursue alternative revenue streams.
- Strengthen emergency preparedness.

Mission: "San Diego Mesa College cultivates relationships with the total community, offering programs for the benefit of college students of all backgrounds and ages, including those wishing to re-enter the educational process."

## **II. STRENGTHENING COLLEGE PARTNERSHIPS AND COLLABORATIVES**

- Strengthen linkages for K-16 student learning and career pathways.
- Strengthen campus partnerships with business and community.

Mission: "Through participatory governance, all segments of the college promote excellence in college programs and governance, engage in on-going dialog about quality, assess how well learning is occurring, and implement institutional change to improve student success."

## **III. SUPPORTING PROFESSIONAL / LEADERSHIP DEVELOPMENT**

- Promote a dynamic professional climate.

Mission: "The College is committed to providing education and services that promote access, retention, and student success."

## **IV. EMPHASIZING INSTRUCTIONAL SUPPORT / STUDENT SUCCESS**

- Promote innovative instructional methods.
- Enhance credit and non-credit linkages across the district.
- Strengthen student learning objectives in academic programs and student support services.