

San Diego Mesa College

School of Physical Education, Health Education, Dance
and Athletics

School Goals

Established
November 14, 2006

Departments and Disciplines represented in our School: Physical Education, Dance, Health education, Fitness Certification, and Intercollegiate Athletics.

Goal One: Develop a strategic plan for marketing our School's courses to the campus and community.

College Strategic Planning Goal No.1: Strengthening College Support Infrastructure.

College Strategic Planning Priority No. 2: Develop innovative student access and promotional strategies.

Objectives:

- a. Expand Web pages for each program in the School, making them a complete resource listing the current offerings and faculty and staff for each program.

Discipline(s) and/or Program: School and Web Master
Individual(s) Responsible: Dean, faculty associated with Web page
Timeline/Deadlines: May 2007

- b. Develop a marketing brochure for both the men's and women's intercollegiate sports program for distribution to coaches and student-athletes in the San Diego City Schools.

Discipline(s) and/or Program: Athletics
Individual(s) Responsible: Dean and contract coaches (TBA)
Timelines/Deadlines: Brochure completion - May 2007
Printing and Distribution - August 2007

- c. Develop separate marketing brochures for Physical Education, Dance and Health Education classes. Make these brochures and the athletics brochure (see b above) available to students in the counseling office and distribute them at new student orientation and high school outreach sessions.

Discipline(s) and/or Program: Physical Education, Dance and Health Education
Individual(s) Responsible: Department Chair, Assistant Chair and Contract Instructors TBA
Timelines/Deadlines: May 2007

- d. Initiate a campus faculty and staff wellness program the semester prior to the opening of the Prop S Fitness Center to:

- 1. Inform faculty and staff about the wellness opportunities the center will afford.
- 2. Determine the wellness activities of interest to them.
- 3. Determine the hours, environment and delivery system that would encourage their participation in Fitness Center activities.

Discipline(s) and/or Program: Fitness Specialist, Physical Education and Dance

Individual(s) Responsible: Department Chair, Assistant Chair and Fitness Specialist Coordinator
Timelines/Deadlines TBA

Goal Two: Develop a plan for requesting institutional research support for studies to evaluate enrollment, retention, student interest and the learning environment. Mesa College Priority 4: Institutionalize the college’s strategic planning process.

Objectives:

- a. Design and administer a questionnaire for students enrolled in our courses to evaluate the learning environment from the student’s perspective. Are improvements needed in our facilities? What specific changes would students recommend?

Discipline(s) and/or Program: School and Mesa Research Office
Individual(s) Responsible: School liaison appointed by Department Chair and Assistant Chair
Timelines/Deadlines Ongoing beginning May 2007

- b. Design and administer a questionnaire for students enrolled in our courses to determine student interest in new course offerings.

Discipline(s) and/or Program: School liaison (to be assigned) and Mesa Research Office
Individual(s) Responsible: Department Chair and Assistant Chair
Timelines/Deadlines Ongoing beginning May 2007

- c. Conduct an attrition study by discipline. Determine the percentage of attrition in:
 1. Physical Education classes with multiple sections, compared by time of day and instructor.
 2. Health Education classes, both face-to-face and online, compared by time of day and instructor.
 3. Dance classes with multiple sections, compared by time of day and instructor.

Discipline(s) and/or Program: School and Mesa Research Office
Individual(s) Responsible: School liaison appointed by Department Chair and Assistant Chair
Timelines/Deadlines End of Fall 2007 semester

- d. Track academic persistence and achievement of student athletes by sport and semester. Also document the number who receive AA degree and the number who transfer to a four-year institution.

Discipline(s) and/or Program: Athletics and Mesa Research Office
Individual(s) Responsible: Athletic Directors
Timelines/Deadlines Ongoing beginning Spring 2007

- e. Track the future occupational choices of students who graduate from the Fitness Specialist Program.

Discipline(s) and/or Program: Fitness Specialist and Mesa Research Office
Individual(s) Responsible: Fitness Specialist faculty (to be assigned by Fitness Specialist Director)
Timelines/Deadlines Ongoing beginning May 2007

- f. Conduct a market survey to determine what classes and programs would bring the community on campus to use the new Prop S fitness center.

Discipline(s) and/or Program: School and Mesa Research Office
Individual(s) Responsible: School liaison appointed by Department Chair and Assistant Chair
Timelines/Deadlines TBA

Goal Three: Design AA Degrees and Certificates to serve the needs of Mesa College students.

Mesa College Mission Statement: The primary mission of San Diego Mesa College is to provide Programs which lead to an Associate Degree or Certificate.

Objectives:

- a. Create and complete the approval process for AA Degrees in Dance and Athletic Training.

Discipline(s) and or Program: Dance and Athletic Training
Individual(s) Responsible: Dean, Department Chair, Assistant Chair and Contract Instructors in Dance and Athletic Training
Timeline/Deadlines: Three – Five Years

- b. Create and complete the approval process for Certificates of Achievement and/or Completion in Dance, Athletic Training and Coaching.

Discipline(s) and or Program: Dance, Athletic Training and Intercollegiate Athletics
Individual(s) Responsible: Dean, Department Chair, Assistant Chair and Contract Instructors in Dance, Athletic Training and Intercollegiate Athletics
Timeline/Deadlines: Three – Five Years

Goal Four: Design, analyze, revise and implement curriculum to support student success in established and innovative new programs.

Mesa College Mission Statement: The primary mission of San Diego Mesa College is to provide lower division curricula in arts and sciences with an emphasis on courses which transfer to baccalaureate institutions and programs in career and technical education.

Objectives:

- a. Develop new courses to meet emerging trends in education and industry such as:
1. Online physical education activity, hybrid CPR and/or First Aid courses.
 2. Rock climbing, Pilates, weight loss, stress management and nutrition, ballroom dance, flamenco, capoeira, tai chi, alternative and complementary medicine, etc.

Discipline(s) and or Program: Physical Education, Health Education, Dance, Fitness Specialist and Athletic Training
Individual(s) Responsible: Dean, Department Chair, Assistant Chair and Contract Instructors in all areas above
Timeline/Deadlines: On-going

- b. Determine Student Learning Outcomes for all Physical Education, Health Education, Dance, Fitness Specialist, and Intercollegiate Athletics courses.

Discipline(s) and or Program: Physical Education, Health Education, Dance, Fitness Specialist and Intercollegiate Athletics
Individual(s) Responsible: Dean, Department Chair, Assistant Chair and Contract Instructors in all areas above
Timeline/Deadlines: Two Years

- c. Research the viability of offering (six) one-half unit courses to fulfill the health education requirement as well as credit/no credit, one-half unit courses in weight control, stress management and nutrition.

Discipline(s) and or Program: Health Education
Individual(s) Responsible: Contract Instructors in Health Education
Timeline/Deadlines: Three Years

- d. Review, analyze and revise existing curriculum to meet current standards and requirements.

Discipline(s) and or Program: Physical Education, Health Education, Dance, Fitness Specialist and Intercollegiate Athletics
Individual(s) Responsible: Dean, Department Chair, Assistant Chair and Contract Instructors in all areas above
Timeline/Deadlines: On-going

Goal Five: Develop funding strategies, from both outside and current funding sources to: build new facilities, improve existing facilities, improve quality and quantity of supplies, maintain existing equipment, and increase staffing. Mesa College Goal 1: Strengthening College Support Infrastructure
Mesa College Priority 3: Optimize Mesa’s technological competitive advantage.

Objectives:

- a. Obtain funding to convert from analog video and editing to digital video and upgrade editing software and hardware.

Discipline(s) and/or Program: Athletics/Physical Education/Dance
Individual(s) Responsible: Dean, Assistant Athletic Directors, Head Coaches and Department Chair
Timeline: One – Two Years

Mesa College Goal #1: Strengthening College Support Infrastructure
Mesa College Priority #4: Institutionalize the college’s strategic planning processes.

Objectives

- a. Obtain funding to replace and reconfigure gym, pool, L-100 building, locker rooms and physical plant with a more cost effective and useful complex to meet needs of students, district and community.
- b. Obtain funding to improve the quality and quantity of equipment and supplies for activity classes.
- c. Obtain funding to replace weight room equipment with equipment that utilizes new technology.
- d. Develop a regular and continuous method of replacing outdated or worn out equipment.
- e. Obtain funding to develop a design for conversion of one of the existing dance studios to an informal theater upon completion of Prop. S building.
- f. Obtain funding to convert Douglas Stadium athletic field from natural grass to synthetic surface and convert track to an all weather surface.

Discipline(s) and/or Program: School Of Physical Education, Health Education, Dance and Athletics
Individual(s) Responsible: Dean and Faculty
Timeline: Long Term

College Strategic Planning Goal 1: Strengthening College Support Infrastructure
College Strategic Planning Priority 5: Pursue alternative revenue streams.

Objectives

- a. Develop strategies to pursue revenue outside the District community by developing relationships with corporate, government and non-profit agencies.
- b. Enlist the aid of grant writers to pursue outside revenue.

Discipline(s) and/or Program: School Of Physical Education, Health Education, Dance and Athletics
Individual(s) Responsible: Dean and Faculty
Timeline: Long Term

College Strategic Planning Goal 2: Strengthening College Partnerships and Collaborative.

College Strategic Planning Priority 8: Strengthen campus partnerships with business and community.

Objectives

- a. Work with the Vice President of Instruction to obtain additional FTE for Physical Education classes.
- b. Obtain funding to market Physical Education classes to the community.
- c. Obtain funding for a full time Sports Information Director Position.

Discipline(s) and/or Program: School Of Physical Education, Health Education, Dance and Athletics
Individual(s) Responsible: Dean and Faculty
Timeline: Long Term

College Strategic Planning Goal 3: Supporting Professional/Leadership Development.

College Strategic Planning Priority 9: Promote a dynamic professional climate.

Objective

- a. Obtain funding for professional development for faculty in Fitness Specialist subject areas.

Discipline(s) and/or Program: Physical Education/Fitness Specialist
Individual(s) Responsible: Dean and Fitness Specialist Coordinator
Timeline: One - Two Years

College Strategic Planning Goal 4: Emphasizing Instructional Support/Student Success.

College Strategic Planning Priority 10: Promote innovative instructional methods.

Objectives:

- a. Obtain funding for guest choreographers and lecture demonstrations.

Discipline(s) and/or Program: Dance
Individual(s) Responsible: Dance Department Chair
Timeline: One – Two Years

Goal Six: Increase full time contract faculty and classified staff to insure student needs are met in the areas of Physical Education, Health Education, Dance and Athletics.

College Strategic Planning Goal 3: Supporting Professional/Leadership Development.

College Strategic Planning Priority 9: Promote a dynamic professional climate.

Objectives

- a. Hire sufficient contract faculty to meet AB 1725 mandate of 75/25 percent contract to adjunct ratio for all Physical Education, Health and Dance classes.

Discipline(s) and/or Program: School of Physical Education, Health Education, Dance and Athletics
Individual(s) Responsible: Faculty and Dean.
Timeline/Deadline: ASAP

- b. Ensure that athletic team coaches are contract faculty.

Discipline(s) and/or Program: Physical Education/Athletics
Individual(s) Responsible: Faculty and Dean
Timeline/Deadline: ASAP

- c. Establish a 100% athletic director position.

Discipline(s) and/or Program: Physical Education/Athletics
Individual(s) Responsible: Vice-President of Instruction and Dean
Timeline/Deadline: August 2007

- d. Hire an additional full-time Athletic Trainer.

Discipline(s) and/or Program: Physical Education/Athletics
Individual(s) Responsible: Vice-President of Instruction and Dean
Timeline/Deadline: August 2007

- e. Hire a full-time athletic secretary.

Discipline(s) and/or Program: Physical Education/Athletics
Individual(s) Responsible: Vice-President of Instruction and Dean
Timeline/Deadline: August 2007

- f. Hire a full-time sports information director.

Discipline(s) and/or Program: Physical Education/Athletics
Individual(s) Responsible: Vice-President of Instruction and Dean
Timeline/Deadline: August 2007

- g. Hire a 12-month Fitness Center Director.

Discipline(s) and/or Program: Fitness Specialist, Physical Education
Individual(s) Responsible: Vice-President of Instruction and Dean
Timeline/Deadline: August 2007

- h. Provide support staff for all day and evening classes to ensure the readiness of all instruction and athletic facilities.

Discipline(s) and/or Program: School of Physical Education, Health Education, Dance and Athletics
Individual(s) Responsible: Vice-President of Instruction and Dean
Timeline/Deadline: (In progress) January 2007

- i. Provide custodial staff to ensure the safety and cleanliness of all facilities and equipment.

Discipline(s) and/or Program: Physical Education/Athletics
Individual(s) Responsible: Vice-President of Business Services
Timeline/Deadline: ASAP