

San Diego Mesa College

School of Health Sciences and Public Service

## School Goals

Established  
November 17, 2006

**Departments and Disciplines and Programs represented in our School:**  
 American Sign Language, American Sign Language Interpreter Training, Animal Health, Dental Assisting, Health Information Technology, Medical Assisting, Physical Therapist Assistant, Radiological Technician, Child Development, Consumer Studies, Dietetic Services Supervisor, Fashion, Nutrition, Culinary Arts, Hotel Management, Destination and Event Management.

**Goal One:** Develop strategies to maximize FTES. Mesa College Goal 1:  
 Strengthening College Support Infrastructure.

**College Strategic Planning Priority No. 1:** Modernize enrollment management.

**College Strategic Planning Priority No. 2:** Develop innovative student access and promotional strategies.

**College Strategic Planning Priority No. 5:** Pursue alternative revenue streams.

**Objectives:**

- a. Analyze enrollment data for each discipline/program and generate metrics to use for schedule development and planning.

**Discipline(s) and/or Program:** All disciplines/programs  
**Individual(s) Responsible:** Dean, department chairs, and program directors  
**Timeline/Deadlines:** February 2007

- b. Schedule classes in format and delivery method that utilizes data from the enrollment analysis.

**Discipline(s) and/or Program:** All disciplines/programs  
**Individual(s) Responsible:** Dean and department chairs  
**Timelines/Deadlines:** April 2007

- c. Update program web pages and brochures for marketing and recruitment effectiveness.

**Discipline(s) and/or Program:** All programs  
**Individual(s) Responsible:** Department Chair and faculty  
**Timelines/Deadlines:** May 2007

- d. Promote programs through advisory committee members and professional organizations.

**Discipline(s) and/or Program:** All programs  
**Individual(s) Responsible:** Dean, Department Chair, and faculty  
**Timelines/Deadlines:** May 2007

- e. Provide current program information to Allied Health Counselor, Special Admissions Clerk, and DSPS staff to facilitate student application approvals for Allied Health Programs.

**Discipline(s) and/or Program:** All programs  
**Individual(s) Responsible:** Dean, Department Chair, Program Directors,  
**Timelines/Deadlines** February 2007

- f. Develop strategies for offering off-site classes.

**Discipline(s) and/or Program:** Allied Health programs  
**Individual(s) Responsible:** Dean, Department Chair, and faculty  
**Timelines/Deadlines** February 2007

## **Goal Two:** Strengthen internal and external partnerships and collaboratives.

**College Strategic Planning Goal No. 2:** Strengthening College Partnerships and Collaboratives.

**College Strategic Planning Priority No. 7:** Strengthen linkages for K-16 student learning and career pathways.

**College Strategic Planning Priority No.8:** Strengthen campus partnerships with business and community.

### **Objectives**

- a. Approve additional off-site locations to offer courses in the Allied Health program

**Discipline(s) and/or Program:** Allied Health program  
**Individual(s) Responsible:** Dean and AH Department Chair  
**Timelines/Deadlines** April 2007

- b. Review advisory committee membership and mission to reflect appropriate committee composition and accreditation standards.

**Discipline(s) and/or Program:** All vocational programs  
**Individual(s) Responsible:** Vocational contract faculty  
**Timelines/Deadlines** May 2007

- c. Work with the Military faculty to complete the development of CONF 110 on-line course to be offered beginning in summer 2007.

**Discipline(s) and/or Program:** Consumer Studies  
**Individual(s) Responsible:** LouAnn Gibson  
**Timelines/Deadlines** Spring 2007

- d. Participate in high school career fairs to encourage career pathway students to matriculate to Mesa College.

**Discipline(s) and/or Program:** Vocational programs.  
**Individual(s) Responsible:** Vocational faculty.  
**Timelines/Deadlines** May 2007

- e. Work with our allied health affiliates, accreditation agencies, and professional organizations to identify technical skills/essential functions required for successful participation in the allied health programs.

**Discipline(s) and/or Program:** Allied Health Programs  
**Individual(s) Responsible:** Department Chair, Program Directors, DSPS staff.  
**Timelines/Deadlines** March 2007

**Goal Three:** Promote a professional and collegial climate that fosters effective working relationships between students, faculty, staff, and administration.

**College Strategic Planning Priority No. 3:** Supporting Professional/Leadership Development.

**College Strategic Planning Priority No.9:** Promote a dynamic professional climate.

**Objectives:**

- a. Conduct training/seminars in collegiality and professionalism.

**Discipline(s) and or Program:** All disciplines/programs.  
**Individual(s) Responsible:** Dean and Department Chairs.  
**Timeline/Deadlines:** November 2006 – Mary 2007

- b. Hire new faculty (contract and adjunct) that possess personal and professional characteristics that closely match those desired for assimilation into the school/college climate and culture.

**Discipline(s) and or Program:** All disciplines.  
**Individual(s) Responsible:** Dean, Department Chairs, faculty.  
**Timeline/Deadlines:** May 2007.

**Goal Four:** Review all programs, courses, and catalog information for accuracy.

**College Strategic Planning Goal No. 4:** Emphasizing Instructional Support/Student Success

**College Strategic Planning Priority No. 11:** Enhance credit and non-credit linkages across the district.

**College Strategic Planning Priority No. 12:** Strengthen student learning objectives in academic programs and student support services.

**Objectives:**

- a. Develop articulation agreements with continuing education to allow students to transfer seamlessly from the non-credit programs to the credit programs.

**Discipline(s) and/or Program:** CACM, Fashion, DSS.  
**Individual(s) Responsible:** Dean, discipline faculty.  
**Timelines/Deadlines:** December 2006.

- b. Review current course/program offerings for accuracy.

**Discipline(s) and or Program:** All disciplines.  
**Individual(s) Responsible:** Discipline faculty.  
**Timeline/Deadlines:** January 2007.

- c. Review current catalog pages for accuracy and make revisions according to changes made in course/program requirements.

**Discipline(s) and or Program:** All disciplines.  
**Individual(s) Responsible:** Discipline faculty.  
**Timeline/Deadlines:** January 2007.

- d. Complete re-certification of DSS Certificate.

**Discipline(s) and or Program:** DSS program.  
**Individual(s) Responsible:** Department Chair, DSS program director.  
**Timeline/Deadlines:** January 2007.

- e. Complete accreditation self-studies and site visits.

**Discipline(s) and or Program:** RADT, PHYR, ANHL.  
**Individual(s) Responsible:** Dean, Department Chair, Program Director  
**Timeline/Deadlines:** December 2006 – June 2007.

- f. Integrate Student Learning Outcomes into all course syllabuses.

**Discipline(s) and or Program:** All disciplines.  
**Individual(s) Responsible:** Discipline faculty.  
**Timeline/Deadlines:** May 2007.

- g. Enhance instructional support materials for students through the college library collection, books on loan, and other identified resources to promote student success and retention.

**Discipline(s) and or Program:** All disciplines.  
**Individual(s) Responsible:** Discipline faculty.  
**Timeline/Deadlines:** May 2007.

**Goal Five:** Develop funding strategies to improve the quality of education through the purchasing of supplies and equipment for vocational programs using a budget development model that accurately reflects program expenses.

**College Strategic Planning Priority No. 1:** Strengthening College Support Infrastructure.

**College Strategic Planning Priority No. 3:** Optimize Mesa's technological competitive advantage.

**College Strategic Planning Priority No. 4:** Institutionalize the college's strategic planning processes.

**Objective**

- a. Obtain funding to support allied health programs including adequate equipment, supplies, mileage reimbursement, and x-ray and linen contracts for services.

**Discipline(s) and/or Program:** Allied Health programs.  
**Individual(s) Responsible:** Dean, Department Chair, Program Directors  
**Timeline:** Spring 2007.

- b. Develop a funding plan to establish a Language Lab for the American Sign Language/Interpreting Program, including locating an appropriate facility for the lab and hiring a lab technician to run the lab.

**Discipline(s) and/or Program:** AMSL/Interpreting.  
**Individual(s) Responsible:** Dean, Department Chair, Program faculty.  
**Timeline:** May 2007

- c. Secure a second designated classroom for the AMSL Department to facilitate an appropriate learning environment for teaching this subject matter.

**Discipline(s) and/or Program:** AMSL/Interpreting.  
**Individual(s) Responsible:** Dean, Department Chair, Program faculty.  
**Timeline:** May 2007

- d. Hire a full time lead interpreter to support deaf faculty and classroom instruction.

**Discipline(s) and/or Program:** AMSL/Interpreting.  
**Individual(s) Responsible:** Dean, Department Chair, Program faculty.  
**Timeline:** May 2007

- e. Complete replacement hiring for key faculty positions to fill vacancies.

**Discipline(s) and/or Program:** RADT, MEDA, CACM.  
**Individual(s) Responsible:** Dean and Faculty.  
**Timeline:** May 2007.

**Goal Six:** Identify Roles and Responsibilities for DCP instructors.

**College Strategic Planning Priority No. 4:** Emphasizing Instructional Support/Student Success

**College Strategic Planning Priority No. 10:** Promote innovative instructional methods.

**College Strategic Planning Priority No. 12:** Strengthen student learning objectives in academic programs and student support services.

**Objectives**

- a. Identify and document roles and responsibilities of DCP instructors using the job description and accreditation standard guidelines.

**Discipline(s) and/or Program:** Allied Health and DSS programs.  
**Individual(s) Responsible:** Dean, Department Chair, and Program Directors.  
**Timeline/Deadline:** January 2007.