

San Diego Mesa College

School of Business, Computer Studies & Technologies

## School Goals

Established  
Fall 2007

**Departments and Disciplines and Programs represented in our School:**  
Computer information systems, Computer Business Technology, Multimedia, Business Administration, Work Experience

## **Goal One:** Expand / enhance curriculum and programs

### **Objectives**

- a. Identify and develop industry-oriented certificates, in particular for special populations and non-traditional students. (CISC & Real Estate, Dept. Chair & faculty, Ongoing)
- b. Replace obsolete technology applications with more current applications in web design, desktop publishing, etc. (CBTE, Dept. Chair & faculty, 2006- 2007)
- c. Complete GIS program revisions and meet curriculum goals of NSF grant. (Dean, GIS Dept. Chair & faculty, 2006-2007)

## **Goal Two:** Strengthen linkages for K-16 student learning and career pathways.

### **College Strategic Planning Priority No. 7:**

### **Objectives**

- a. Increase articulation agreements with 4-year institutions (All depts., Dean, Dept. Chair & faculty, Ongoing)
- b. Engage in outreach to high schools to understand technology preparation in HS curriculum (GIS & CISC, Dept. Chair & faculty, 2006- 2007)

## **Goal Three:** Promote innovative instructional methods

### **College Strategic Planning Priority No. 10:**

### **Objectives**

- a. Explore or implement delivery in non-traditional settings: employer sites, study abroad, HS Fast Track. (CBTE & BUS, Dept. Chair & faculty, Ongoing)
- b. Assess enrollment impacts from hybrid and online formats as well as other variable scheduling strategies. (CBTE & BUS, Dept. Chair & faculty, Ongoing)

## **Goal Four:** Strengthen campus partnerships with business and community.

### **College Strategic Planning Priority No. 8:**

### **Objectives**

- a. Increase participation by partners in school activities (Multimedia Awards, Business Panels, etc.) (All depts., Dean, Dept. Chair & faculty, Ongoing)
- b. Support outreach events and programs of the Mesa Business Club (BUS, Dean, Dept. Chair & faculty, 2006- 2007)

**Goal Five:** Emphasize instructional support / student success.

**College Strategic Planning Priority No. 5:**

**Objectives**

- a. Expand tutoring services. (BUS Dept. Chair & faculty, 2006-2007)
- b. Investigate lower-cost alternatives for textbooks. (BUS, Dean, Dept. Chair & faculty, 2006- 2007)