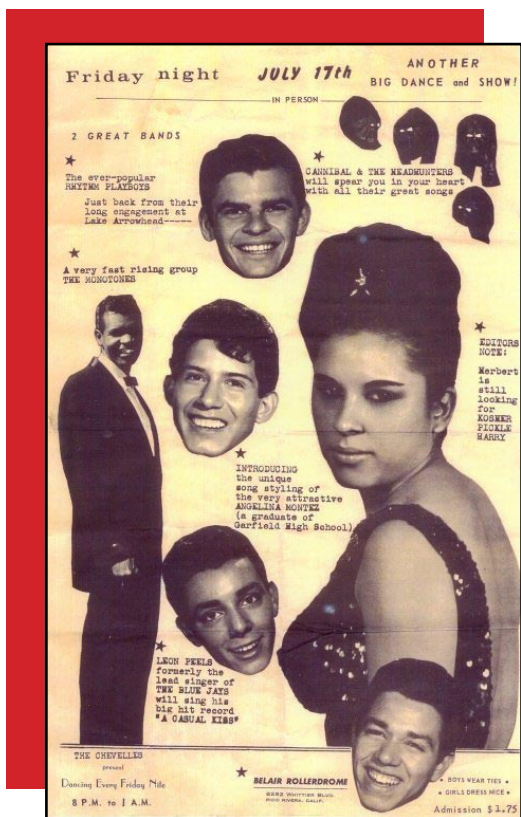


The Chicano/Latino Heritage Committee presents  
**“The Eastside Sound” and  
The History of Chicano Rock ‘n’ Roll**  
with historian and musician

# Mark Guerrero

Mark Guerrero was born in Los Angeles, California, and began playing in rock & roll bands at a young age. By the time he was 12 he led the popular East Los Angeles band Mark & the Escorts, who recorded two singles for G.N.P. Crescendo Records. He has recorded as a solo artist for Ode Records (produced by the legendary Lou Adler), Capitol Records, and with his group Tango for A&M Records. His songs have been recorded by artists such as Herb Alpert, Trini Lopez, Chan Romero, and his late father, the legendary “father of Chicano music,” Lalo Guerrero. Mark is currently featured in the documentary “Chicano Rock: The Sounds of East Los Angeles” and is a performer and a talent coordinator on the 2009 PBS special “Trini Lopez Presents Latin Music Legends.”



**Wednesday, November 11, 2009  
San Diego Mesa College  
Room LRC 435  
9:30AM – 11:00AM**



For more information on Mark Guerrero and Chicano Music visit his website at [www.markguerrero.com](http://www.markguerrero.com)  
This event is funded in part by the San Diego Mesa College Humanities Institute. For more information contact Manuel J. Vélez at (619) 388-2375 or [mvelez@sdccd.edu](mailto:mvelez@sdccd.edu)