2015-16
- Set Regional Priorities
- Data/Research
- Career Pathways
- Employment Readiness
- Work-based Learning
- Job Placement
- Marketing

Jun-Dec 2016
- Developed Regional Recommendations

March 2017
- Approved Regional Recommendations

April 2018
- Implement Regional Recommendations
- Career Pathways
- Middle/High School Engagement
- Pathway Navigation
- Work-based Learning
- Job Placement
- Employer Engagement
- Marketing

April 2018 - Jan 2019
- Develop the regional model
A Community College Student’s Road to Success

Pre-Enrollment
- Onboarding
  - Student Retention and Success
    - Pathway Participation
    - Applied and Work-Based Learning
    - Employment Readiness
  - Transition
    - Transfer Services
    - Education and Career Navigation

High School
- Intake
  - Pathway Participation
  - Applied and Work-Based Learning
  - Employment Readiness

Adult Education
- Workforce/self-referred
  - Career Exploration
    - Student Support: Financial Planning, Advising, Tutoring, etc.

Career Before Education Planning
- Employment Preparation and Transition
  - Employment
  - Further Education

MSHE engagement and pathway development

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2019 LEADING INDICATORS
- Career Pathways
- Pathway Navigation
- Student Support
- Work-Based Learning and Job Placement
- Employer Engagement

EXAMPLES
1. Career Pathways: Mapping of pathways from K-12 and Adult Ed to community college
2. Pathway Navigation: Development of improved intake, orientation, and career planning
3. Student Support: Develop targeted student support
4. Work-based Learning and Job Placement: Planning and staffing to expand WBL and JP
5. Employer Engagement: Sector-based approach to engaging employers

STRONG WORKFORCE METRICS
- K-12 Strong Workforce
- Strong Workforce

EXAMPLES
K-12 SWP: Enrolled in community college within one year
- CC SWP: Noncredit workforce milestone
- Completed 9+ units
- Noncredit certificates, credit certificates, AA, ADT, CC BA, Journey status
- Transfer to 4-year institution
- Employed in field of study
- Median annual earnings
- Increase in median earnings
- Attainment of living wage

STATE METRICS
- Student Centered Funding Formula
- Student Success

EXAMPLES
- (SS) Non-Credit workforce milestone
- (SWP, SCFF, SS) Completed 9+ units
- (SS) Noncredit certificates, Journey status
- (SS & 8CFF) Credit certificates, AA, ADT, CC BA
- (SWP, SCFF, SS) Transfer to 4-year institution
- (SS) Employed in field of study
- (SS) Median annual earnings
- (SS) Increase in median earnings
- (SWP, SCFF, SS) Attainment of living wage

SAN DIEGO & IMPERIAL COUNTIES
COMMUNITY COLLEGES
2016-19 Budget Projections

2016-17
Colleges
Marketing
Research & Planning

2017-18
Colleges
Marketing
Research & Planning

2018-19
Colleges
Marketing
Research & Planning
Data and Research: Goals

- Advocate for a data-driven culture in program development and student success
- Act as advisory group for regional research projects
# Data and Research: SWP Outcomes

<table>
<thead>
<tr>
<th>SWP Metric</th>
<th>14-15</th>
<th>15-16</th>
<th>16-17</th>
<th>17-18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unduplicated Number of Students Who Enrolled in One or More Courses</td>
<td>100,666</td>
<td>-1%</td>
<td>+1%</td>
<td>N/A</td>
</tr>
<tr>
<td>Number of Full-Time Equivalent Students (FTES)</td>
<td>26,711</td>
<td>-5%</td>
<td>+6%</td>
<td>N/A</td>
</tr>
<tr>
<td>Course Retention Rate</td>
<td>87%</td>
<td>No change</td>
<td>+1%</td>
<td>N/A</td>
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<tr>
<td>Course Success Rate</td>
<td>75%</td>
<td>+1%</td>
<td>No change</td>
<td>N/A</td>
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<tr>
<td>Number of Students Who Earned a Certificate or Degree</td>
<td>8,771</td>
<td>+6%</td>
<td>+2%</td>
<td>N/A</td>
</tr>
<tr>
<td>Median Change in Earnings</td>
<td>36%</td>
<td>+5%</td>
<td>N/A</td>
<td>N/A</td>
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</tbody>
</table>
Career Pathways: Goals

- Regional Career Pathways Goals
- Middle and High School Goals
  - Middle School Engagement
  - High School Engagement
  - High School Pathway Development
Pathway Navigation: Goals

- Comprehensive Intake
- Differentiated Orientation
- Career Planning before Education Planning
- Professional Development Framework
- Technology Adoption
Pathway Navigation: Leading Indicators

- Intake
- Career planning before education planning
- Differentiated orientation
Pathway Navigation: Next Steps

Community of Practice

Technology options

Best practices repository
A Community College Student's Road to Success

- MSHE engagement and pathway development
- Pre-Enrollment
  - High School
    - Intake
    - Pathway Participation
    - Pathway Participation
  - Adult Education
    - Differentiated Orientation
    - Applied and Work-Based Learning
    - Job Placement Services
    - Employment Readiness
    - Employment Readiness
    - Job Placement Services
- Career Exploration
  - Student Support: Financial Planning, Advising, Tutoring, etc.
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  - Student Support: Financial Planning, Advising, Tutoring, etc.
  - Student Support: Financial Planning, Advising, Tutoring, etc.
- Onboarding
  - Decision to Enroll
  - Financial Aid
  - Transfer Services
- Transition
  - Education and Career Navigation
  - Education and Career Navigation
  - Education and Career Navigation
  - Education and Career Navigation

San Diego & Imperial Counties Community Colleges

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Work-Based Learning and Job Placement: Goals

- Assess WBL and 21st century employability skills opportunities
- Build college and regional infrastructure
- Support development and expansion of WBL and job placement practices
Work-Based Learning and Job Placement: Goals

- Career Awareness
  - Learning ABOUT work

- Career Exploration
  - Learning ABOUT work

- Career Preparation: Practicum and Internships
  - Learning THROUGH work

- Career Training
  - Learning FOR work
Work-Based Learning and Job Placement: Leading Indicators

- Work-Based Learning
- Increased wages
- Job placements
Work-Based Learning and Job Placement: Accomplishments

- Assessment completed
- Results analyzed and shared
- Hiring of WBL Coordinators
- Hiring of Job Placement Case Managers
- Community of Practice
- Jobspeaker pilot
Work-Based Learning and Job Placement: Next Steps

- Complete hiring of WBL Coordinators and Job Placement Case Managers
- Mapping the infrastructure
- Complete and study Jobspeaker pilot
Marketing: Leading Indicators

- Over 43 million impressions
- 0.43% click-through rate
- 86,000 website visitors
- 4,100 leads to individual college websites
New Investments

- Knowledge Dissemination
- Noncredit/Adult Education Pathways
- Sector Strategy
  - Understand the labor market
  - Examine retention and success
  - Develop student support
Thank you & Questions