Goals for 2016–2017

1. Mesa Facilities & Equipment Planning – Rachelle

2. Cleaning & Communication – Kim/Dave
Facilities Committee

Sub-Committee: Mesa Facilities & Equipment Planning
Facilities Committee

Sub-Committee: Cleanliness & Communication
COMS 170
Small Group Communication
Allyssa Gundelfinger
Daniella Tafoya
Mohamed Said
George Parker
Taylor Lash
Cidney Cardoza
Ciera Vida
Shannon Matteson
Daniel Vue
Alex Belmar
Research

Small Group Communication
(COMS 170—Veronica Gerace)

Theme 1
- Increase ownership in campus

Theme 2
- Increase awareness of problems

Theme 3
- Invite campus to be involved

Theme 4
- Humanize facilities workers
Phase I

- Use of existing systems
  - Student Orientation
  - Visual Display Screens
Sorry my gum is stuck to your clothes.

Sticking it under the desk seemed, like, more environmentally friendly than using a corner of my notebook paper 'cause they, like make paper out of trees, ya know.

Be the Solution!

Keep
Mesa
Beautiful
Sorry you slipped on my trash and broke your face

That trash can was just a little too far away

Be the Solution
Keep Mesa Beautiful
Sorry for the permanent brain injury; I didn't want to be late for class!
Humanize Facilities Workers

“Dream Clean Team”
This is Dave. Dave is not your mother. He looks nothing like your mother--but you make him pick up after you as if he were your mother. Poor Dave!

Be kind to Dave. Give him a break by picking up after yourself!

Be the Solution; Keep Mesa Beautiful
Phase II

Print Campaign

- **High Traffic Areas**
  - Mesa “Quad” area
  - Buildings
    - MS
    - SB
    - Student Services

- **Congregation**
  - Mesa Commons
  - Library Study Areas
  - Student Services
Physical Reminders

Phase III
Fun Theory

http://www.thefuntheory.com/