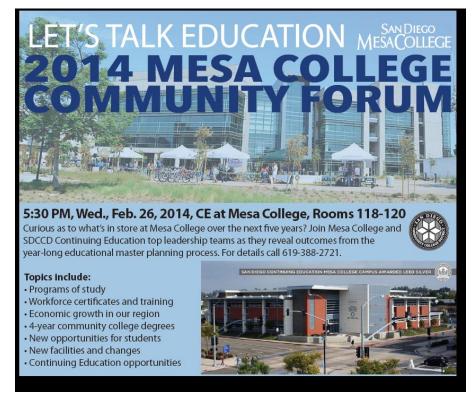
SAN DIEGO MESA COLLEGE

Educational Master Plan Update Spring 2014



An Educational Master Plan is a multi-year forecast that drives the planning efforts of a college. San Diego Mesa College embarked on updating its Educational Master Plan in 2012, with specific actions beginning in the spring of 2013.

The college conducted an internal scan by conducting more than 50 focus group sessions with faculty, staff

and students to garner input regarding where the college has strengths, areas for improvement, and what to consider as we plan for the future.

We have also gathered information regarding student demographics, high school enrollment trends, labor market information, and other relevant data.

Now, during the spring 2014 semester, the Educational Master Plan efforts, under the leadership of Dean Jill Baker, will turn to Mesa's neighboring community, our educational partners and industry and business advisory boards, to review the outcomes of our efforts. The community meeting highlighted in this message is an example of one of these events. Additionally, a college- wide steering group will review the results and work with the Office of Communications, Office of Institutional Effectiveness and President's Office to craft the final report.

As Mesa College moves into the next five years, we will be using the Educational Master Plan in all of our planning efforts. This will be a living document that will guide our work, and will lead us into the beginning of our next 50 years.