

**Recommended Key Performance Indicator Goals 2015
Presented to the President's Cabinet**

May 19, 2015

The following short-term and long-term key performance indicator goals were initially developed by participants at the President's Cabinet Retreat on May 1, 2015 and were refined by the Planning and Institutional Effectiveness (PIE) Committee on May 12, 2015. PIE Committee members were asked to provide any suggestions for refining the goals based on the pathways perspective (linked student outcomes and momentum points) and the SMART rule for settings goals and objectives (**S**pecific, **M**easurable, **A**chievable, **R**elevant, and **T**ime-Bound). The following goals are recommended to the President's Cabinet by the PIE Committee.

RECOMMENDED GOALS: President's Cabinet Retreat

	KPI	Current Value (2015 Scorecard)	Short-Term Goal	Long-Term Goal
1.	Completion Rate (Overall)	57.9%	61.9%	63.9%
2.	Completion Rate – Prepared	73.2%	78.2%	80.2%
3.	Completion Rate – Unprepared	49.5%	52.5%	54.5%
4.	30 Units Completion Rate	60.3%	65.3%	70.3%
5.	Persistence	76.0%	81.0%	86.0%
6.	Associate Degrees Awarded	1,009	1,312 (+30%)	1,413 (+40%)
7.	Certificates Awarded	317	333 (+5%)*	349 (+10%)*
8.	Transfers to 4-Year Institutions	1,823	**	**
9.	CTE Rate	55.7%	58.7%	62.7%
10.	Remedial English Rate	49.7%	59.7%	59.7%
11.	Remedial Math Rate	32.2%	35.2%	40.2%
12.	Remedial ESL Rate	26.6%	29.6%	36.6%
13.	Successful Course Completion Rate	70.0%	72.0%	74.0%

*Only numbers were provided for certificates conferred, so percentage increases were derived from the proposed goal for number of certificates awarded

**Due to the nature of transferring to 4-year institutions and the associated external factors related to transfer, goals are not required for the number of transfers.