

2019 Scholarships Analysis | Executive Summary

Headcount: Among the scholars, Latinx represented 35%, followed by White (32%), Asian (18%), and African American (6%). Among the applicants, Latinx represented 40%, followed by White (26%), Asian (16%), and African American (7%).

Application Rate¹ and Award Rate²: White applied less than their campus representation (-16%) but had the highest award rate (+23%). Award rates for Latinx (-13%), African America (-14%), and Filipino (-67%) were the lowest.

Gender: Compared to their campus and application representation, females applied more (+22%) and had higher award rate (+6%). Overall, females received 188 awards (around \$114,000) while males received 86 awards (around \$56,000). However, compared to males, females had lower award rate (1.55 awards per headcount vs. 1.72), received less money per headcount (\$944 vs. \$1,114), and received less money per award (\$608 vs. \$648).

GPA and Cumulative Units: relative to the campus average, the submitted applications consisted mostly of high-GPA and high-units students. The higher the GPA and the higher the units, the higher the chance of receiving scholarships. Scholars with 3.5 GPA or higher received 70% of the scholarship portfolio. Scholars with over 60 units received 58% of the scholarship portfolio. In fact, an average scholar had 63 units and 3.5 GPA (an average Mesa student in 2017-18 had 2.77 GPA).

First-Generation (FG): Overall, FG students were applying and were receiving scholarships: they represented 37% of the awardees and 34% of the submitted applicants (compared to their campus representation of around 28% annually). However, an average non-FG student received more (\$1,016) than an FG student did (\$956). FG Latinx was the only group that had both low application rate (-12%) and low award rate (-22%). FG Filipino's award rate was the lowest (-51%).

Primary-Language-Is-Not-English (PLINE): Overall, PLINE students were applying and were receiving scholarships: they represented 13% of the awardees and 12% of the submitted applicants (compared to their campus representation of 6%). However, despite the moderately high application rate (+24%), PLINE Asian had the lowest award rate (-27%). On the other hand, PLINE Latinx had the lowest application rate (-33%) but highest award rate (+20%).

Amount and Award: Latinx received the highest number of scholarships (99 awards), followed by White (83 awards). Latinx received 35% of the scholarship portfolio, followed by White at 32%. Across all ethnic groups, an average amount per scholarship was \$620, and an average per headcount was \$994. On average, White received the highest amount per scholarship (\$658), followed by Latinx (\$609), Asian (\$579), and African American (\$522). On average, Latinx received the highest amount per headcount (\$1,021), followed by Asian (\$1,008), White (\$993), and African American (\$664).

Drafted vs. Submitted Applicants: On average, drafted applicants had a 3.0 GPA and 47.1 cumulative units, compared to submitted applicants who had 3.4 GPA and 54.8 units. Among the drafted applicants whose Primary-language-is-not-English, Latinx was the largest group (60%), followed by Asian (27%). Among the drafted applicants who were First-generation, Latinx was the largest group (58%).

¹ "Application rate" refers to the percent difference of an ethnic (or gender, first-generation, etc.) representation in the application and on campus.

² "Award rate" refers to the percent difference of an ethnic (or gender, first-generation, etc.) representation among the scholarship recipients and the scholarship applicants.