



San Diego Mesa College
Educational Master Planning Steering Committee
Meeting Notes

March 20, 2014
3:00 p.m. – 4:30 p.m., LRC-208

ATTENDEES	Jill Baker, Co-Chair	Jill Jansen
	Pam Luster, Co-Chair	Carl Luna (Excused)
	Danene Brown (Excused)	Bob Pickford
	Donna Duchow	Tyler Quirt (Excused)
	Howard Eskew	Tina Recalde
	Genevieve Esguerra	Michelle Rodriguez
	Susan Gregory	Susan Topham
	Bri Hays	
	Penny Hedgecoth	

Agenda Item A: Call to Order: By Baker at 3:06 p.m. in LRC-208.

DISCUSSION	<ul style="list-style-type: none">• Baker welcomed the committee.• Roundtable introductions were made by members who were not present at the first meeting.
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Agenda Item B: Approval of March 6, 2014 Minutes

DISCUSSION	<ul style="list-style-type: none">• Minutes were M/S/C by Topham and Jansen as submitted.
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
<ul style="list-style-type: none">• Finalize approved minutes and file.	<ul style="list-style-type: none">• Ginger Davis	<ul style="list-style-type: none">• Before next meeting.

Agenda Item C: Continuing Business

DISCUSSION	<p>Follow up on Webinar with Career Technical Advisory Forum</p> <ul style="list-style-type: none">• Webinar was conducted through CCCConfer.• The PowerPoint regarding preliminary findings (External Factors, Internal Factors, and Stakeholder Feedback), presented by Bri Hays, was presented at the webinar.• Members of Mesa CTE programs participated to provide feedback.• Tina Recalde, Department Chair in the School of Health Sciences and Public Service, was present.• Health IT is an example of one of our programs that does not provide Bachelor degrees; no institution in the state offers the degree. Discussion at the forum addressed the need for community colleges to be able to offer baccalaureate degrees. Participants indicated that in addition to Health Information Technology, we need to offer four year degrees in areas such as Physical Therapy Assistant and Radiologic Technician.• Recalde added that the workforce community feedback was to see more critical thinking and analysis skills from our graduates.• Overall, community feedback was very positive.
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Agenda Item D: New Business

DISCUSSION	<p>Review of focus group data summary</p> <ul style="list-style-type: none">• Hays presented the Student and Employee Focus Groups handout provided to the committee.• 80 hours of data was gathered from over 50 focus groups. In some cases, focus group meetings ranged up to 2-hour in length.• Feedback was summarized into three main themes: Strengths, Challenges and Opportunities. Main topics of discussion are notated (in bold) under the main themes.• Baker added that data from this summary would be included in the EMP; this handout will become an addendum.• COLLEGE STRENGTHS:<ul style="list-style-type: none">○ <i>Dedicated to Excellence</i><ul style="list-style-type: none">▪ Reputation for Quality▪ Talented, Dedicated Scholars and Practitioners<ul style="list-style-type: none">• Students shared their appreciation of the College's special programs and services, in support of their success.▪ Committed to Service Quality○ <i>Adaptability</i>- Despite difficult times, Mesa faculty and staff still did their best to meet the demands of our students to provide a quality education.<ul style="list-style-type: none">▪ Focused on Our Unwavering Commitment to Quality
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	<ul style="list-style-type: none"> ▪ Flexibility During Years of Budget Restrictions ▪ Responsive to Increasing External Demands ○ <i>Transfer-Oriented</i> <ul style="list-style-type: none"> ▪ Strong Preparation for Transfer <ul style="list-style-type: none"> • Students are well prepared for 4-year universities. ▪ Positive Transfer Outcomes <ul style="list-style-type: none"> • Faculty praised the College's high transfer rate and volume compared to the state. ○ <i>A College Rich in Diversity</i> <ul style="list-style-type: none"> ▪ Diversity in Faculty Training, Experiences, and Perspectives ▪ Diversity in the College's Student Population ○ <i>A Comprehensive Community College</i> <ul style="list-style-type: none"> ▪ Breadth and Depth of Course and Program Offerings ▪ Variety of Learning Opportunities for Students <ul style="list-style-type: none"> • We are changing as a college. Allot of our movement is with our high school population. ○ <i>Robust in Our Workforce Preparation</i> <ul style="list-style-type: none"> ▪ Positive Program Reputation in the Community ▪ Comprehensive, Real-World Curricula • KEY CHALLENGES: <ul style="list-style-type: none"> ○ <i>The Lingering Effects of the Economic Downturn</i> <ul style="list-style-type: none"> ▪ Limited Access to Classes <ul style="list-style-type: none"> • Focus groups shared the difficulty in getting both OL and on-campus classes. ▪ Increased Faculty Workload ▪ Hiring Freezes for Full-Time Faculty and Staff ▪ Outdated Equipment and Supplies <ul style="list-style-type: none"> • Technology challenges was a reoccurring issue. ▪ Restricted Access to Public 4-Year Universities ○ <i>Significant Changes to the Higher Education Landscape</i> <ul style="list-style-type: none"> ▪ S.B. 1440 Transfer Model Curriculum ▪ S.B. 1456 Student Success Act/Student Success and Support Program ▪ External Accountability Requirements <ul style="list-style-type: none"> • Health Care Laws • Employment Regulations ○ <i>An Outdated Technology Infrastructure</i> <ul style="list-style-type: none"> ▪ Instructional Technology ▪ Limited Technology Support ▪ Wireless Internet Access <ul style="list-style-type: none"> • Inadequate Wi-Fi ▪ System Integration and Accessibility of Information ○ <i>Limited Access to Counseling/Advising Services</i> <ul style="list-style-type: none"> ▪ Issues of capacity and appointment scheduling ○ <i>A Complex Organizational Structure</i> <ul style="list-style-type: none"> ▪ Processes and procedures are redundant and are not clear.
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	<ul style="list-style-type: none"> ○ <i>Barriers to Building a Stronger Sense of Community</i> <ul style="list-style-type: none"> ▪ Faculty, Staff and students lack informal opportunities to connect. ▪ Faculty felt isolated within their own programs. ▪ Faculty wanted interdisciplinary collaboration. ▪ New buildings will hopefully provide new growth opportunities for the campus, a common ground and sense of community. • FUTURE DIRECTIONS FOR THE COLLEGE (Opportunities): <ul style="list-style-type: none"> ○ <i>Foster Innovation across the College</i> ○ <i>Enhance Partnerships with Community and Industry</i> ○ <i>Cultivating an Inclusive, Learning Centered Environment</i> ○ <i>Strengthen Communication Strategies</i> <ul style="list-style-type: none"> ▪ Students emphasized the importance of improving communication to new students coming to the College in order to inform them about support programs, services and campus events and activities. ○ <i>Provide a Collaborative Learning Environment for Students</i> <ul style="list-style-type: none"> ▪ Faculty wanted cross-discipline faculty collaboration and cross-curricular learning experience for students. ▪ Students indicated a need for more teacher-student interaction and collaborative learning activities. ○ <i>Build a Stronger Internal Sense of Community</i> <ul style="list-style-type: none"> ▪ Students, Faculty and Staff mentioned a need for collaborative spaces (i.e. lunch room) in informal settings. ○ <i>Advancing the College's Reputation for Excellence</i> ○ <i>Maintain a Comprehensive Community College Mission-</i> A strong robust career technical education was important to have. Support life-long learning. <ul style="list-style-type: none"> ▪ Expand Access to Courses and Programs ○ <i>Streamline the Ways in Which We Do Our Work</i> <ul style="list-style-type: none"> ▪ This can be done through technology, removing redundant processes, modernizing forms, etc. <p>Review of external scan summary</p> <ul style="list-style-type: none"> • This information was emailed to the committee and will be discussed thoroughly at our next meeting. <p>Review of internal scan summary</p> <ul style="list-style-type: none"> • This information was emailed to the committee and will be discussed thoroughly at our next meeting. <p>Strategic Directions and Goals</p> <ul style="list-style-type: none"> • Baker discussed the Initial Draft of the Strategic Directions and Goals v.2. • STRATEGIC DIRECTION 1: Deliver, advance, and support a teaching and learning environment that enables students to achieve their educational goals. <ul style="list-style-type: none"> ○ Feedback gave different perspectives. The Mesa Community sometimes forgets that we are more than just a college; to our
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	<p>neighbors, we are part of the community, and we need to reach out to them.</p> <ul style="list-style-type: none"> • STRATEGIC DIRECTION 2: Build and sustain a sense of community that extends across campus and constituencies, nurturing collaboration, learning, growth, and diversity. <ul style="list-style-type: none"> ○ New spaces being developed (i.e. new cafeteria) will provide and create new venues and opportunities for larger campus community events/activities. ○ A new website position will be hired over the summer. This position will report to Lina Heil, Public Information Officer, in the Communications Department. This new role will support more of the vision to expand the campus sense of community. • STRATEGIC DIRECTION 3: Build and sustain pathways in support of the comprehensive community college mission. • STRATEGIC DIRECTION 4: Support innovation in our practices. <ul style="list-style-type: none"> ○ Strategic Goal 4.4- Advance business practices and decision making in support of efficiencies (aka. College/district interface). • STRATEGIC DIRECTION 5: Support personal and professional growth of our employees. <ul style="list-style-type: none"> ○ Strategic Goal 5.1- Promote professional development in teaching and learning, using technology to advance student learning, and developing engagement strategies to enhance student learning. • STRATEGIC DIRECTION 6: Serve as stewards of our resources and advance effective practices in support of accountability. <ul style="list-style-type: none"> ○ Strategic Goal 6.2- Advance assessment of student learning at the course, program, service area, and institutional levels. <ul style="list-style-type: none"> ▪ Pickford commented on sustainable technology and what it meant. Baker clarified the need for a strategy to replace equipment every four years and staff to sustain and/or service the equipment. ○ Strategic Goal 6.2- Assure external accountability requirements are met. <ul style="list-style-type: none"> ▪ Recalde added the need for Mesa to take the next steps in preparing our students to meet community career goals.
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
<ul style="list-style-type: none"> • Additional materials will be emailed to the committee. 	<ul style="list-style-type: none"> • Office of I.E. 	<ul style="list-style-type: none"> • Before PCab meeting on April 15th.

Agenda Item E: Educational Master Plan

DISCUSSION	Timeline <ul style="list-style-type: none">• EMP is on schedule; further updates will be provided at future meetings.
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Agenda Item F: Goals for 2013-2014

DISCUSSION	Vet the plan to the committee and then to the campus Oversee the finalization of the plan and inclusion of the Strategic Directions, Strategic Goals, and Objectives, with Metrics
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Agenda Item G: Adjournment

DISCUSSION	<ul style="list-style-type: none">• Meeting was adjourned by Baker at 4:25 p.m.
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Next Meeting: Thursday, April 17, 2014, 3:00 p.m. – 4:30 p.m., H-117

Submitted by Ginger Davis, Senior Secretary,
Administrative Support
Approved on: 4/17/14